

AREA PROFILE: MUSKINGUM COUNTY

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	82,068
2000	84,585
2010	86,074
2016	86,068
Change 1990 - 2000	3.1%
Change 2000 - 2010	1.8%
Change 1990 - 2010	4.9%
Change 2010 - 2016	-0.1%

SOURCES: U.S. Census Bureau



DIVERSITY (2017)

Race/Ethnicity	Percent
White	92.6%
Black/African American	3.3%
Asian	0.3%
American Indian	0.2%
Pacific Islander	0.0%
Other	3.5%
Hispanic or Latino	0.9%
Not Hispanic or Latino	99.1%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000	\$35,206
2010	\$41,756
2017	\$41,130
Change '10 - '17	-1.5%

SOURCE: US Census Bureau

Household Income Distribution (2017)

Households	37,854
Less than \$35,000	41.7%
Between \$35,000 and \$75,000	29.1%
Greater than \$75,000	29.2%

SOURCE: JobsEQ

EDUCATIONAL ATTAINMENT

Highest Level	2015
No High School Diploma	11.3%
High School Diploma Only	40.7%
1 to 3 Years College*	21.6%
Associate Degree	10.4%
Bachelors Degree	10.7%
Graduate Degree	5.4%

SOURCE: JobsEQ

*No degree

AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010*	2016
0-17	25.9%	23.3%	24.0%
18-34	21.9%	22.2%	20.6%
35-54	28.5%	26.9%	27.5%
55-64	9.3%	11.9%	12.6%
65-74	7.5%	8.1%	8.1%
75 and over	6.8%	7.7%	7.2%

SOURCE: JobsEQ, *U.S. Census Bureau

Numeric

Age Group (in years)	2010*	2015
0-17	19,761	20,651
18-34	18,858	17,724
35-54	22,857	23,649
55-64	10,097	10,866
65-74	6,842	6,948
75 and over	6,551	6,236

SOURCE: JobsEQ, US Census Bureau

Change in Population by Age Group 2010-2016

Age Group (in years)	Number	Percent
0-17	890	4.5%
18-34	-1,134	-6.0%
35-54	792	3.4%
55-64	769	7.6%
65-74	106	1.5%
75 and over	-315	-4.8%

SOURCE: JobsEQ

MEDIAN AGE

Year	Age
2000*	36.5
2010*	38.6
2017	39.5

SOURCE: JobsEQ *U.S. Census Bureau

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	42,100
2010	38,356
Mar-16	39,383
% Change 2010 - 2016	2.6%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	2,188	5.2%
2010	5,093	13.3%
Mar-16	2,357	6.0%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2017)

	Number	Percent
Male	14,750	46.2%
Female	17,183	53.8%
Total	31,933	100.0%

SOURCE: JobsEQ

EMPLOYMENT

	Number	Percent
2000	39,912	94.8%
2010	33,263	86.7%
Mar-16	37,026	94.0%

SOURCE: U.S. Bureau of Labor Statistics

COMMUTATION PATTERNS (2017)

Where County Employees Live

Residence Location	Percent
Total	100%
Muskingum County, OH	52.5%
Perry County, OH	3.7%
Licking County, OH	2.9%
Guernsey County, OH	2.7%
Morgan County, OH	1.4%
Franklin County, OH	1.3%
Coshocton County, OH	0.8%
Fairfield County, OH	0.6%
Tuscarawas County, OH	0.6%
Knox County, OH	0.5%
All Other Locations	27.0%
Non-residents as % of county employees	47.5%

SOURCES: JobsEQ

Where County Residents Work

Employment Location	Percent
Total	100%
Muskingum County, OH	47.5%
Franklin County, OH	11.8%
Licking County, OH	7.7%
Guernsey County, OH	2.4%
Fairfield County, OH	2.6%
Perry County, OH	1.0%
Coshocton County, OH	1.0%
Delaware County, OH	0.7%
Hamilton County, OH	0.7%
Cuyahoga County, OH	0.5%
All Other Locations	8.7%
% of residents working outside of home county	27.8%

SOURCES: JobsEQ

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2017)

NAICS	Industry	Earnings
	Total	\$37,413
11----	Forestry, fishing, hunting, agriculture support	\$11,062
21----	Mining	\$64,199
22----	Utilities	\$87,286
23----	Construction	\$41,922
31----	Manufacturing	\$52,029
42----	Wholesale trade	\$50,137
44----	Retail trade	\$25,857
48----	Transportation & warehousing	\$47,063
51----	Information	\$36,841
52----	Finance & insurance	\$48,767
53----	Real estate & rental & leasing	\$35,419
54----	Professional, scientific & technical services	\$56,929
55----	Management of companies & enterprises	\$51,060
56----	Administration & Support, Waste Management and Remediation	\$32,657
61----	Educational services	\$37,938
62----	Health care and social assistance	\$52,162
71----	Arts, entertainment & recreation	\$16,590
72----	Accommodation & food services	\$15,040
81----	Other services (except public administration)	\$24,701

SOURCE: JobsEQ, Data as of 2017Q1

MEDIAN ANNUAL SALARIES BY OCCUPATION (2017)

Occupation Description	Median*
Accounting Clerk, Intermediate Level	\$38,771
General Clerk, Intermediate Level	\$32,440
Call Center Representative II-inbound	\$29,294
Customer Service Representative, Intermediate Level	\$35,764
Customer Service Representative, e-Commerce	\$35,764
Electrician, Intermediate Level	\$51,680
Computer Operator, Intermediate Level	\$45,440
Network Administrator, Intermediate Level	\$65,616
Programmer, Intermediate Level	\$67,746
Fork Lift Operator	\$31,970
General Laborer	\$27,770
Operations Research Analyst, Intermediate Level	\$57,718

SOURCE: Salary.com

*Zanesville

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE, continued

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2017)

Industry	Employment *	Percent
Total Reported Employment	36,228	100%
Agriculture, Forestry, Fishing and Hunting	571	1.5%
Mining	392	0.1%
Utilities	249	0.1%
Construction	1,483	4.1%
Manufacturing	3,029	8.3%
Wholesale Trade	923	2.5%
Retail Trade	5,533	15.3%
Transportation and Warehousing	1,869	5.1%
Information	781	2.1%
Finance and Insurance	798	2.2%
Real Estate and Rental and Leasing	319	0.1%
Professional, Scientific, and Technical Services	784	2.1%
Management of Companies and Enterprises	190	0.1%
Administrative and Support and Waste Management and Remediation Services	1,693	4.6%
Educational Services	4,113	11.4%
Health Care and Social Assistance	6,702	18.5%
Arts, Entertainment, and Recreation	510	0.1%
Accommodation and Food Services	3,437	9.5%
Other Services (except Public Administration)	1,807	4.9%
Public Administration	1,030	2.8%

SOURCE: JobsEQ, Data as of 2017Q1

* Total exceeds the sum of the parts due to non-disclosed data for some industries

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2017)

Occupational Group	Employment	Percent
Total	10,080	100%
Healthcare Practitioner/Technician	2,879	28.5%
Life/Physical/Social Science	176	1.7%
Architecture/Engineering	250	2.4%
Arts/Design/Entertainment/Sports/Media	486	4.8%
Business and Financial Operations	945	9.4%
Computer and Mathematical	498	4.9%
Education/Training/Library	2,686	26.6%
Legal	156	1.5%
Management including Farmers/Farm Mgrs	2,004	19.8%

SOURCE: JobsEQ, Data as of 2017Q1

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2017)

Occupational Group	Employment	Percent
Blue-Collar	23,582	65.0%
White-Collar	12,646	45.0%

SOURCE: JobsEQ, Data as 2017Q1

RESIDENT EMPLOYMENT BY OCCUPATION (2017)

Occupational Group	Employment	Percent
Total	36,228	100%
Management , Including Farmers/Farm Mgrs	2,004	5.5%
Business and Financial Operations	945	2.6%
Computer and Mathematical	498	1.3%
Architecture and Engineering	250	0.6%
Life, Physical, and Social Science	176	0.4%
Community and Social Services	523	1.4%
Legal	156	0.4%
Education, Training, and Library	2,686	7.4%
Arts, Design, Entertainment, Sports, & Media	486	1.3%
Healthcare Practitioners and Technical	2,879	7.9%
Healthcare Support	1,577	4.3%
Protective Service	469	1.3%
Food Preparation and Serving Related*	3,539	9.8%
Building/Grounds Cleaning & Maintenance*	1,170	3.2%
Service : Personal Care and Service	963	2.6%
Sales and Related Occupations	4,020	11.1%
Office and Administrative Support	5,079	14.0%
Farming, Fishing, and Forestry*	61	0.1%
Construction and Extraction*	1,552	4.2%
Installation, Maintenance, and Repair*	1,542	4.2%
Production*	2,572	7.1%
Transportation and Material Moving*	3,084	8.5%

SOURCE: JobsEQ, Data as 2017Q1

*Blue-collar occupations

AREA PROFILE: MUSKINGUM COUNTY

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2015-2016)

Total number of public schools	29
Expenditure per pupil by county*	\$11,412
Elementary schools	16
Middle schools	5
Junior high schools	1
High schools	7
Public school enrollment - Total	14,244
High school graduation rates:	92.6%

SOURCE: Ohio Department of Education *www.bestplaces.net

COUNTY POST-SECONDARY INSTITUTIONS

		Toatl Fall Enrollment (2016)	Graduates (2016-2017)
Mid East Career & Technology Center	Zanesville	305	451
Zane State College	Zanesville	4,009	377
Ohio University – Zanesville Campus	Zanesville	2,162	83
Muskingum University	New Concord	2,427	330

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2015-2016

Description	Certificates (2-Years or Below)	Associates Degree	Bachelors Degree	Masters Degree
Health Professions and Related Programs	281	148	77	
Education		1	64	104
Business- Management- Marketing- and Related Support Services	37	75	67	4
Engineering Technologies and Engineering-related Fields	15	33	4	
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	100	32	22	
Computer and Information Sciences and Support Services		28	3	
Mechanic and Repair Technologies/Technicians	43	6		
Construction Trades	36			
Liberal Arts and Sciences- General Studies and Humanities		53	7	
Psychology			30	
Public Administration and Social Service Professions		31	7	
Social Sciences		17	3	
Communication- Journalism- and Related Programs		2	8	
Biological and Biomedical Sciences			24	
History			16	
Visual and Performing Arts	7		5	
Personal and Culinary Services		10		
Family and Consumer Sciences/Human Sciences		12		
Foreign Languages- Literatures- and Linguistics			13	
Parks- Recreation- Leisure and Fitness Studies		19		
Total	519	467	350	108

SOURCE: JobsEQ

AREA PROFILE: MUSKINGUM COUNTY

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	Distance in Miles*	Time
Columbus, OH	55	57 mins.
Pittsburgh, PA	131	2 hrs, 18 mins.
Cleveland, OH	146	2 hrs, 32 mins.
Charleston, WV	158	2 hrs, 31 mins.
Cincinnati, OH	153	2 hrs, 34 mins.
Indianapolis, IN	229	3 hrs, 45 mins.
Detroit, MI	256	4 hrs, 25 mins.
Washington, DC	363	6 hrs, 9 mins.
Chicago, IL	411	6 hrs, 48 mins.
Philadelphia, PA	415	7 hrs, 0 mins.

SOURCE: MapQuest - *From Zanesville

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles*
Port Columbus International, Columbus, OH	Medium hub	47
Mid-Ohio Valley Regional, Parkersburg, WV	Non-hub	51
Akron-Canton Regional, Akron, OH	Small hub	74

SOURCE: Federal Aviation Authority

*From Zanesville

WORKER'S COMP/UNEMPLOYMENT

WORKERS' COMPENSATION INSURANCE (2017)

Rate - blended representative manufacturing*	2.4440
Rate - clerical code 8810	0.13
Maximum weekly benefit	\$885

SOURCE: State of Ohio

*Average blended rates for the following codes:

- 3179 (Electrical Apparatus), 3400 (Metal Stamped Goods),
- 3507 (Machinery Mfg, NOC), 4452 (Plastics Mfg: Fabricated Products NOC),
- 4484 (Plastics Mfg: Molded Products, NOC)

STATE UNEMPLOYMENT INSURANCE (2017)

Unemployment insurance rate (avg. existing employers)	0.3% - 8.8%
Unemployment insurance rate (for new employers)	Standard 2.7% Construction 6.2%
Unemployment insurance taxable base	\$9,000
Unemployment insurance maximum weekly benefit amount	\$598

SOURCE: Ohio Department of Job & Family Services

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of Ohio

AREA PROFILE: MUSKINGUM COUNTY

QUALITY OF LIFE

COMMUTATION (2017)

% of Workforce with:	Percent
Under 15-minute commute or work at home	44.1%
15 to 29-minute commute	34.8%
30 to 59-minute commute	17.7%
60-minute or more commute	3.4%

SOURCE: BestPlaces.net

MEDIAN HOME VALUE (2017)

	Value
Median Home Value	\$89,600

SOURCE: BestPlaces.net

CLIMATE

Average High Temp. °F (July)	84
Average Low Temp. °F (January)	20
Average Annual Rainfall (inches)	39.6
Average Annual Snowfall (inches)	19.7
Average Precipitation Days	79
Average Clear Days	175

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	81.2
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SOURCE: BestPlaces.net

TAXES

OHIO COMMERCIAL ACTIVITY TAX

Maximum Rate	0.26%
Taxable Base	\$150,000 gross receipts /calendar year

SOURCE: Ohio Dept. of Taxation

SALES AND USE TAX

State Rate	5.75%
Local Add-On	1.50%

SOURCE: State of Ohio

PERSONAL STATE INCOME TAX

Maximum State Tax Rate	5.000%
Taxable Base	Gross

SOURCE: State of Ohio

PROPERTY TAX (County Average)

Effective Property Tax Rate per \$1,000 of home value	1.25%
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SOURCE: BestPlaces.net

AREA PROFILE: MUSKINGUM COUNTY

MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Genesis Healthcare System	3,000	62211	General Medical & Surgical Hospitals	Zanesville
Zandex	800	62311	Nursing Homes	Zanesville
Muskingum County	928	92112	County Government & Support	Zanesville
Dollar General	729	49311	Distribution Center (retail stores)	Washington Twp
Time Warner	609	56142	Inbound Call Center	Zanesville
AutoZone	577	49311	Distribution Center (auto parts)	Perry Twp
Shelly & Sands	500	23731	Road construction, aggregate, asphalt	Wayne Twp.
Halliburton	496	21311	Oil and gas well services	Washington Twp
Muskingum University	450	61131	Private University	New Concord
Owens Illinois	363	32731	Glass containers	Zanesville
Fanatics	350	49311	Distribution Center (sports merch.)	Zanesville
East Balt Bakery	321	31181	Hamburger bun manufacturing	Washington Twp

Source: Zanesville-Muskingum County Port Authority

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS (2017)	Location Quotient U.S.=1.00
Food Manufacturing	1.97
Agricultural	1.41
Chemicals & Chemical-Based Products	2.91
Wood/Paper Manufacturing	1.40
Media	0.96
Auto/Auto Related	0.98
Machinery Manufacturing	0.51
Metal & Product Manufacturing	1.45
Coal/Oil/Power	2.27
Retail	1.21
Professional Services	0.55
Consumer Services	1.05
Education	1.29
Financial Services	0.55
Construction	0.79
Freight Transportation	1.05
Utilities	1.47
Health	1.30

SOURCE: JobsEQ, Data as of 2017Q1

OCCUPATIONAL CLUSTERS (2017)	Location Quotient U.S.=1.00
Management Occupations	0.91
Business and Financial Operations	0.51
Computer and Mathematical	0.47
Architecture and Engineering	0.41
Life, Physical and Social Science	0.58
Community and Social Service	0.56
Legal Occupations	0.52
Education, Training, and Library	1.30
Healthcare Practitioners and Technical Occupations	1.40
Healthcare Support Occupations	1.55
Protective Service Occupations	0.60
Food Preparation and Serving Related	1.14
Building and Grounds Cleaning and Maintenance	0.92
Personal Care and Service Occupations	0.69
Sales and Related Occupations	1.08
Office and Administrative Support Occupations	0.95
Farming, Fishing, and Forestry Occupations	0.26
Installation, Maintenance and Repair	1.12
Production Occupations	1.17
Transportation and Material Moving Occupations	1.27

SOURCE: JobsEQ, Data as of 2017Q1

AREA PROFILE: 30 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
2000*	512,400
2010*	544,193
2017	551,553
Change 2000 - 2010	5.8%
Change 2010 - 2017	1.3%

SOURCE: JobsEQ, *Nielsen-Claritas, Inc.

DIVERSITY (2017)

Race/Ethnicity	Percent
White	93.2%
Black/African American	3.6%
Asian	0.6%
American Indian	0.2%
Pacific Islander	0.0%
Other	2.3%
Hispanic or Latino	1.2%
Not Hispanic or Latino	98.8%

SOURCE: JobsEQ

HOUSEHOLD INCOME (2017)

Median Household Income

Year	Amount
2000	\$35,077
2010	\$39,538
2017	\$51,002
Change '10 - '17	22.4%

SOURCE: US Census Bureau

Household Statistics (2017)

Households	231,545
Median home value	\$132,127.00
Home Vacancy Rate	1.9%
Rental Vacancy Rate	5.5%

SOURCE: JobsEQ

EDUCATIONAL ATTAINMENT

Highest Level	2017
No High School Diploma	9.7%
High School Diploma Only	37.4%
1 to 3 Years College*	21.6%
Associate Degree	10.4%
Bachelors Degree	14.0%
Graduate Degree	6.9%

SOURCE: JobsEQ

AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010*	2017
0-17	26.2%	23.3%	24.8%
18-34	21.4%	22.1%	19.7%
35-54	29.1%	27.5%	28.7%
55-64	9.6%	12.1%	12.8%
65-74	7.4%	8.0%	7.9%
75 and over	6.2%	7.1%	6.1%

Numeric

Age Group (in years)	2017
0-17	134,427
18-34	106,577
35-54	155,055
55-64	69,333
65-74	42,976
75 and over	33,099

SOURCE: JobsEQ

UNEMPLOYMENT

2010	9.9%
2017	4.3%

SOURCE: JobsEQ

MEDIAN AGE

Year	Age
2000	36.5
2010	38.6
2017	39.5

SOURCE: JobsEQ

AREA PROFILE: 30 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

RESIDENT EMPLOYMENT BY INDUSTRY (2017)

Industry	Employment	Percent
Total	185,549	100%
Agriculture/Forest/Fish/Hunt	4,654	2.5%
Construction	11,247	6.1%
Total Manufacturing	21,510	11.6%
Wholesale Trade	4,785	2.5%
Retail Trade	25,109	13.5%
Transport/Warehouse/Utils	6,649	3.9%
Information	2,110	1.1%
Financial/Insurance/Real Estate	6,922	3.7%
Professional/Scientific/Technical Services	5,472	2.9%
Management of Companies	1,309	0.7%
Administrative Support/Waste Management	9,847	5.3%
Educational Services	17,103	9.2%
Health Care/Social Assistance	29,727	16.0%
Arts/Entertainment/Recreation Services	2,271	1.2%
Accommodation and Food Services	17,883	9.6%
Other Services (excluding Public Administration)	9,141	4.9%
Public Administration	7,027	3.7%

SOURCE: JobsEQ, Data as of 2017Q1

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2017)

Occupational Group	Employment	Percent
Total	50,531	100.0%
Healthcare Practitioner/Technician	11,028	21.8%
Life/Physical/Social Science	1,064	2.1%
Architecture/Engineering	2,264	4.5%
Arts/Design/Entertainment/Sports/Media	2,354	4.7%
Business and Financial Operations	6,063	12.0%
Computer and Mathematical	2,646	5.2%
Education/Training/Library	12,612	25.0%
Legal	857	1.7%
Management including Farmers/Farm Mgrs	11,643	25.0%

SOURCE: JobsEQ, Data as of 2017Q1

RESIDENT EMPLOYMENT BY OCCUPATION (2017)

Occupational Group	Employment	Percent
Total	185,549	100%
Management, Including Farmers and Farm Managers	11,643	6.3%
Business and Financial Operations	6,063	3.3%
Computer and Mathematical	2,646	1.4%
Architecture and Engineering	2,264	1.2%
Life, Physical, and Social Science	1,064	0.5%
Community and Social Services	3,231	1.7%
Legal	857	0.4%
Education, Training, and Library	12,612	6.7%
Arts, Design, Entertainment, Sports, and Media	2,354	1.2%
Healthcare Practitioners and Technical	11,028	5.9%
Healthcare Support	7,184	3.9%
Protective Service	3,081	1.6%
Food Preparation and Serving Related*	18,503	10.0%
Building and Grounds Cleaning, and Maintenance*	7,434	4.0%
Service: Personal Care and Service	5,888	3.2%
Sales and Related Occupations	19,188	10.3%
Office and Administrative Support	23,930	12.9%
Farming, Fishing, and Forestry*	898	0.4%
Construction and Extraction*	9,674	5.2%
Installation, Maintenance, and Repair*	7,673	4.1%
Production*	15,160	8.2%
Transportation and Material Moving*	13,174	7.1%

SOURCE: JobsEQ, Data as of 2017Q1

*Blue-collar occupations

**For More Information,
Please Contact:**

**Zanesville Muskingum
County Port Authority**

205 N. 5th St.

Zanesville, OH 43701

Matt Abbott, Executive Director

Email: matt@zmcport.com

740-455-0742

www.zmcport.com