

# AREA PROFILE: MUSKINGUM COUNTY

## POPULATION & DEMOGRAPHICS

### POPULATION

Year	Population
1990	82,068
2000	84,585
2010	86,074
2017	85,991
Change 1990 - 2000	3.1%
Change 2000 - 2010	1.8%
Change 1990 - 2010	4.9%
Change 2010 - 2015	-0.1%

SOURCES: U.S. Census Bureau



### DIVERSITY (2017)

Race/Ethnicity	Percent
White	92.3%
Black/African American	3.3%
Asian	0.2%
American Indian	0.4%
Pacific Islander	0.0%
Other	3.8%
Hispanic or Latino	1.0%
Not Hispanic or Latino	99.0%

SOURCE: U.S. Census Bureau

### AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010*	2016
0-17	25.9%	23.3%	23.3%
18-34	21.9%	22.2%	21.0%
35-54	28.5%	26.9%	25.5%
55-64	9.3%	11.9%	13.7%
65-74	7.5%	8.1%	9.2%
75 and over	6.8%	7.7%	7.4%

SOURCE: JobsEQ, \*U.S. Census Bureau

### HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000	\$35,206
2010	\$41,756
2017	\$42,464
Change '10 - '17	1.6%

SOURCE: US Census Bureau

Numeric

Age Group (in years)	2010*	2017
0-17	19,761	20,003
18-34	18,858	18,041
35-54	22,857	21,886
55-64	10,097	11,772
65-74	6,842	7,922
75 and over	6,551	6,367

SOURCE: JobsEQ, US Census Bureau

### HOUSEHOLD INCOME DISTRIBUTION (2017)

Households	37,774
Less than \$35,000	42.2%
Between \$35,000 and \$75,000	34.7%
Greater than \$75,000	23.1%

SOURCE: JobsEQ

### EDUCATIONAL ATTAINMENT

Highest Level	2016
No High School Diploma	11.4%
High School Diploma Only	39.5%
1 to 3 Years College*	22.0%
Associate Degree	11.3%
Bachelors Degree	10.3%
Graduate Degree	5.4%

SOURCE: JobsEQ

\*No degree

### Change in Population by Age Group 2010-2017

Age Group (in years)	Number	Percent
0-17	242	1.2%
18-34	-817	-4.5%
35-54	-971	-4.4%
55-64	1,675	14.2%
65-74	1,080	13.6%
75 and over	-184	-2.8%

SOURCE: JobsEQ

### MEDIAN AGE

Year	Age
2000*	36.5
2010*	38.6
2015	40.2

SOURCE: JobsEQ \*U.S. Census Bureau

# AREA PROFILE: MUSKINGUM COUNTY

## LABOR FORCE

### EMPLOYMENT

	Number	Percent
2000	39,912	94.8%
2010	33,263	86.7%
Jul-17	36,245	88.3%

SOURCE: JobsEQ

### COMMUTATION PATTERNS (2017)

#### Where County Employees Live

Residence Location	Percent
Total	100%
Muskingum County, OH	52.5%
Perry County, OH	3.7%
Licking County, OH	2.9%
Guernsey County, OH	2.7%
Morgan County, OH	1.4%
Franklin County, OH	1.3%
Coshocton County, OH	0.8%
Fairfield County, OH	0.6%
Tuscarawas County, OH	0.6%
Knox County, OH	0.5%
All Other Locations	27.0%
<b>Non-residents as % of county employees</b>	<b>47.5%</b>

SOURCES: JobsEQ

#### Where County Residents Work

Employment Location	Percent
Total	100%
Muskingum County, OH	47.5%
Franklin County, OH	11.8%
Licking County, OH	7.7%
Guernsey County, OH	2.4%
Fairfield County, OH	2.6%
Perry County, OH	1.0%
Coshocton County, OH	1.0%
Delaware County, OH	0.7%
Hamilton County, OH	0.7%
Cuyahoga County, OH	0.5%
All Other Locations	8.7%
<b>% of residents working</b>	<b>27.8%</b>

SOURCES: JobsEQ

### AVERAGE ANNUAL EARNINGS BY INDUSTRY (2017)

NAICS	Industry	Earnings
	Total	\$38,089
11----	Forestry, fishing, hunting, agriculture support	\$10,365
21----	Mining	\$67,855
22----	Utilities	\$84,200
23----	Construction	\$41,700
31----	Manufacturing	\$51,429
42----	Wholesale trade	\$50,260
44----	Retail trade	\$25,933
48----	Transportation & warehousing	\$47,155
51----	Information	\$34,657
52----	Finance & insurance	\$53,274
53----	Real estate & rental & leasing	\$33,421
54----	Professional, scientific & technical services	\$62,539
55----	Management of companies & enterprises	\$54,826
56----	Administration & Support, Waste Management and Remediation	\$32,495
61----	Educational services	\$38,007
62----	Health care and social assistance	\$52,241
71----	Arts, entertainment & recreation	\$16,901
72----	Accommodation & food services	\$15,023
81----	Other services (except public administration)	\$24,914

SOURCE: JobsEQ, Data as of 2017Q4

### MEDIAN ANNUAL SALARIES BY OCCUPATION (2018)

Occupation Description	Median*
Accounting Clerk, Intermediate Level	\$40,031
General Clerk, Intermediate Level	\$36,022
Call Center Representative II-inbound	\$32,525
Customer Service Representative, Intermediate Level	\$39,709
Customer Service Representative, e-Commerce	\$34,102
Electrician, Intermediate Level	\$57,352
Computer Operator, Intermediate Level	\$50,431
Network Administrator, Intermediate Level	\$67,757
Client/Server Programmer, Intermediate Level	\$75,541
Fork Lift Operator	\$33,002
General Laborer	\$28,628
Operations Research Analyst, Intermediate Level	\$59,590

SOURCE: Salary.com 2018Q2

\*Zanesville

# AREA PROFILE: MUSKINGUM COUNTY

## LABOR FORCE, continued

### ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2017)

Industry	Employment *	%
<b>Total Reported Employment</b>	<b>36,245</b>	<b>100%</b>
Agriculture, Forestry, Fishing and Hunting	557	1.5%
Mining	376	0.1%
Utilities	269	0.1%
Construction	1,556	4.3%
Manufacturing	2,979	8.2%
Wholesale Trade	951	2.6%
Retail Trade	5,486	15.1%
Transportation and Warehousing	1,931	5.3%
Information	704	1.9%
Finance and Insurance	782	2.1%
Real Estate and Rental and Leasing	318	0.1%
Professional, Scientific, and Technical Services	854	2.3%
Management of Companies and Enterprises	227	0.1%
Administrative and Support and Waste Management and Remediation Services	1,547	4.2%
Educational Services	4,109	11.3%
Health Care and Social Assistance	6,748	18.6%
Arts, Entertainment, and Recreation	493	0.1%
Accommodation and Food Services	3,523	9.7%
Other Services (except Public Administration)	1,801	4.9%
Public Administration	1,034	2.8%

SOURCE: JobsEQ, Data as of 2017Q4

\* Total exceeds the sum of the parts due to non-disclosed data for some industries

### RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2017)

Occupational Group	Employment	%
<b>Total</b>	<b>11,612</b>	<b>100%</b>
Healthcare Practitioner/Technician	4,359	37.5%
Life/Physical/Social Science	177	1.5%
Architecture/Engineering	247	2.1%
Arts/Design/Entertainment/Sports/Media	497	4.2%
Business and Financial Operations	971	8.3%
Computer and Mathematical	487	4.1%
Education/Training/Library	2,705	23.3%
Legal	151	1.3%
Management including Farmers/Farm Mgrs	2,018	17.3%

SOURCE: JobsEQ, Data as of 2017Q4

# AREA PROFILE: MUSKINGUM COUNTY

## LABOR FORCE, continued

### CIVILIAN LABOR FORCE

	Number
2000	42,100
2010	38,356
Jul-17	41,035
% Change 2010 - 2017	6.5%

SOURCE: U.S. Census Bureau

### WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2017)

Occupational Group	Employment	Percent
Blue-Collar	23,596	65.1%
White-Collar	12,649	34.9%

SOURCE: JobsEQ, Data as 2017Q4

### UNEMPLOYMENT

	Number	Per-cent
2000	2,188	5.2%
2010	5,093	13.3%
Dec-17	2,134	5.2%

SOURCE: U.S. Bureau of Labor Statistics

### RESIDENT EMPLOYMENT BY OCCUPATION (2017)

Occupational Group	Employment	%t
<b>Total</b>	<b>36,245</b>	<b>100%</b>
Management , Including Farmers/Farm Mgrs	2,018	5.5%
Business and Financial Operations	971	2.6%
Computer and Mathematical	487	1.3%
Architecture and Engineering	247	0.6%
Life, Physical, and Social Science	177	0.4%
Community and Social Services	572	1.5%
Legal	151	0.4%
Education, Training, and Library	2,705	7.4%
Arts, Design, Entertainment, Sports, & Media	497	1.3%
Healthcare Practitioners and Technical	2,886	8.0%
Healthcare Support	1,473	4.0%
Protective Service	465	1.3%
Food Preparation and Serving Related*	3,604	9.9%
Building/Grounds Cleaning & Maintenance*	1,164	3.2%
Service : Personal Care and Service	918	2.5%
Sales and Related Occupations	3,970	10.9%
Office and Administrative Support	5,109	14.1%
Farming, Fishing, and Forestry*	67	0.1%
Construction and Extraction*	1,584	4.3%
Installation, Maintenance, and Repair*	1,532	4.2%
Production*	2,512	6.9%
Transportation and Material Moving*	3,136	8.7%

SOURCE: JobsEQ, Data as 2017Q4

\*Blue-collar occupations

### LABOR PARTICIPATION (2017)

	Number	Percent
Male	15,200	46.2%
Female	17,153	53.8%
Total	32,353	100.0%

SOURCE: JobsEQ

# AREA PROFILE: MUSKINGUM COUNTY

## EDUCATION

### PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2015-2016)

Total number of public schools	29
Expenditure per pupil by county*	\$11,412
Elementary schools	16
Middle schools	5
Junior high schools	1
High schools	7
Public school enrollment - Total	14,244
High school graduation rates:	92.6%

SOURCE: Ohio Department of Education \*www.bestplaces.net

### COUNTY POST-SECONDARY INSTITUTIONS

		Total Fall Enrollment (2016)	Graduates (2016-2017)
Mid East Career & Technology Center	Zanesville	305	451
Zane State College	Zanesville	4,009	377
Ohio University – Zanesville Campus	Zanesville	2,162	83
Muskingum University	New Concord	2,427	330

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

### TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2016-2017

Description	Certificates (2-Years or Below)	Associates Degree	Bachelors Degree	Masters Degree
Health Professions and Related Programs	73	156	75	
Education		7	62	94
Business- Management- Marketing- and Related Support Services	37	54	34	
Engineering Technologies and Engineering-related Fields	8	39	2	
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	31	26	26	
Computer and Information Sciences and Support Services		24	9	4
Mechanic and Repair Technologies/Technicians	50	21		
Construction Trades	63			
Liberal Arts and Sciences- General Studies and Humanities		101	36	
Psychology			22	
Public Administration and Social Service Professions		22	4	
Social Sciences		23	5	
Communication- Journalism- and Related Programs	1		3	
Biological and Biomedical Sciences			9	
History			11	
Visual and Performing Arts	3	2	1	
Personal and Culinary Services		7		
Family and Consumer Sciences/Human Sciences				
Foreign Languages- Literatures- and Linguistics			8	
Parks- Recreation- Leisure and Fitness Studies	5	12	5	
<b>Total</b>	<b>271</b>	<b>494</b>	<b>312</b>	<b>98</b>

SOURCE: JobsEQ

# AREA PROFILE: MUSKINGUM COUNTY

## TRANSPORTATION & ACCESS

### DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	Distance in Miles*	Time
Columbus, OH	55	57 mins.
Pittsburgh, PA	131	2 hrs, 18 mins.
Cleveland, OH	146	2 hrs, 32 mins.
Charleston, WV	158	2 hrs, 31 mins.
Cincinnati, OH	153	2 hrs, 34 mins.
Indianapolis, IN	229	3 hrs, 45 mins.
Detroit, MI	256	4 hrs, 25 mins.
Washington, DC	363	6 hrs, 9 mins.
Chicago, IL	411	6 hrs, 48 mins.
Philadelphia, PA	415	7 hrs, 0 mins.

SOURCE: MapQuest - \*From Zanesville

### NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles*
John Glenn International (CMH)	Medium hub	47
Mid-Ohio Valley Regional (PKB)	Non-hub	51
Akron-Canton Regional (CAK)	Small hub	74
Rickenbacker International Airport (LCK)	Cargo/Intermodal	46

SOURCE: Federal Aviation Authority

\*From Zanesville

## WORKER'S COMP/UNEMPLOYMENT

### WORKERS' COMPENSATION INSURANCE (2018)

Rate - blended representative manufacturing*	2.4440
Rate - clerical code 8810	0.13
Maximum weekly benefit	\$885

SOURCE: State of Ohio

\*Average blended rates for the following codes:

- 3179 (Electrical Apparatus), 3400 (Metal Stamped Goods),
- 3507 (Machinery Mfg, NOC), 4452 (Plastics Mfg: Fabricated Products NOC),
- 4484 (Plastics Mfg: Molded Products, NOC)

### STATE UNEMPLOYMENT INSURANCE (2018)

Unemployment insurance rate (avg. existing employers)	0.3% - 8.8%
Unemployment insurance rate (for new employers)	Standard 2.7% Construction 6.2%
Unemployment insurance taxable base	\$9,000
Unemployment insurance maximum weekly benefit amount	\$598

SOURCE: Ohio Department of Job & Family Services

### STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of Ohio



# AREA PROFILE: MUSKINGUM COUNTY

## QUALITY OF LIFE

### COMMUTATION (2017)

<b>% of Workforce with:</b>	<b>Percent</b>
Under 15-minute commute or work at home	44.1%
15 to 29-minute commute	34.8%
30 to 59-minute commute	17.7%
60-minute or more commute	3.4%

SOURCE: BestPlaces.net

### MEDIAN HOME VALUE (2017)

	<b>Value</b>
Median Home Value	\$89,600

SOURCE: BestPlaces.net

## CLIMATE

Average High Temp. °F (July)	84
Average Low Temp. °F (January)	20
Average Annual Rainfall (inches)	39.6
Average Annual Snowfall (inches)	19.7
Average Precipitation Days	79
Average Clear Days	175

SOURCE: BestPlaces.net

### COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	81.2
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SOURCE: BestPlaces.net

## TAXES

### OHIO COMMERCIAL ACTIVITY TAX

Maximum Rate	0.26%
Taxable Base	\$150,000 gross receipts /calendar year

SOURCE: Ohio Dept. of Taxation

### SALES AND USE TAX

State Rate	5.75%
Local Add-On	1.50%

SOURCE: State of Ohio

### PERSONAL STATE INCOME TAX

Maximum State Tax Rate	5.000%
Taxable Base	Gross

SOURCE: State of Ohio

### PROPERTY TAX (County Average)

Effective Property Tax Rate per \$1,000 of home value	1.25%
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SOURCE: BestPlaces.net

# AREA PROFILE: MUSKINGUM COUNTY

## MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Genesis Healthcare System	2,800	62211	General Medical & Surgical Hospitals	Zanesville
Muskingum County	928	92112	County Government & Support	Zanesville
Dollar General	779	49311	Distribution Center (retail stores)	Washington Twp.
Halliburton	765	21311	Oil and Gas well Services	Washington Twp
Zandex	750	62311	Nursing Homes	Zanesville
Spectrum	716	56142	Inbound Call Center	Zanesville
AutoZone	577	49311	Distribution Center (auto parts)	Perry Twp
Shelly & Sands	500	23731	Road construction, aggregate, asphalt	Wayne Twp
Muskingum University	450	61131	Private University	New Concord
Owens Illinois	363	32731	Glass containers	Zanesville
Fanatics	350	49311	Distribution Center (sports merch.)	Zanesville
East Balt Bakery	321	31181	Hamburger bun manufacturing	Washington Twp

Source: Zanesville-Muskingum County Port Authority

## EMPLOYMENT CLUSTERS (County Level)

<b>INDUSTRY CLUSTERS (2017)</b>	<b>Location Quotient U.S.=1.00</b>
Food Manufacturing	1.80
Agricultural	1.34
Chemicals & Chemical-Based Products	1.89
Wood/Paper Manufacturing	1.29
Media	1.02
Auto/Auto Related	.078
Machinery Manufacturing	1.15
Public Administration	0.60
Coal/Oil/Power	2.10
Retail	1.21
Professional Services	0.53
Consumer Services	1.04
Education	1.30
Financial Services	0.54
Construction	0.82
Freight Transportation	1.05
Utilities	1.50
Health	1.30

SOURCE: JobsEQ, Data as of 2017Q4

<b>OCCUPATIONAL CLUSTERS (2017)</b>	<b>Location Quotient U.S.=1.00</b>
Management Occupations	0.92
Business and Financial Operations	0.52
Computer and Mathematical	0.46
Architecture and Engineering	0.40
Life, Physical and Social Science	0.60
Community and Social Service	0.98
Legal Occupations	0.51
Education, Training, and Library	1.33
Healthcare Practitioners and Technical Occupations	1.40
Healthcare Support Occupations	1.45
Protective Service Occupations	0.60
Food Preparation and Serving Related	1.16
Building and Grounds Cleaning and Maintenance	0.91
Personal Care and Service Occupations	0.65
Sales and Related Occupations	1.07
Office and Administrative Support Occupations	0.95
Farming, Fishing, and Forestry Occupations	0.28
Installation, Maintenance and Repair	1.11
Production Occupations	1.14
Transportation and Material Moving Occupations	1.28

SOURCE: JobsEQ, Data as of 2017Q4



# AREA PROFILE: 45 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

## POPULATION & DEMOGRAPHICS

### POPULATION

Year	Population
2000*	512,400
2010*	544,193
2017	551,553
Change 2000 - 2010	5.8%
Change 2010 - 2017	1.3%

SOURCE: JobsEQ, \*Nielsen-Claritas, Inc.

### DIVERSITY (2017)

Race/Ethnicity	Percent
White	93.2%
Black/African American	3.6%
Asian	0.6%
American Indian	0.2%
Pacific Islander	0.0%
Other	2.3%
Hispanic or Latino	1.2%
Not Hispanic or Latino	98.8%

SOURCE: JobsEQ

### HOUSEHOLD INCOME (2017)

#### Median Household Income

Year	Amount
2000	\$35,077
2010	\$39,538
2017	\$51,002
Change '10 - '17	22.4%

SOURCE: US Census Bureau

#### Household Statistics (2017)

Households	231,545
Median home value	\$132,127.00
Home Vacancy Rate	1.9%
Rental Vacancy Rate	5.5%

SOURCE: JobsEQ

### EDUCATIONAL ATTAINMENT

Highest Level	2017
No High School Diploma	9.7%
High School Diploma Only	37.4%
1 to 3 Years College*	21.6%
Associate Degree	10.4%
Bachelors Degree	14.0%
Graduate Degree	6.9%

SOURCE: JobsEQ

### AGE DISTRIBUTION

#### Percent

Age Group (in years)	2000*	2010*	2017
0-17	26.2%	23.3%	24.8%
18-34	21.4%	22.1%	19.7%
35-54	29.1%	27.5%	28.7%
55-64	9.6%	12.1%	12.8%
65-74	7.4%	8.0%	7.9%
75 and over	6.2%	7.1%	6.1%

#### Numeric

Age Group (in years)	2017
0-17	134,427
18-34	106,577
35-54	155,055
55-64	69,333
65-74	42,976
75 and over	33,099

SOURCE: JobsEQ

### UNEMPLOYMENT

2010	9.9%
2017	4.3%

SOURCE: JobsEQ

### MEDIAN AGE

Year	Age
2000	36.5
2010	38.6
2017	39.5

SOURCE: JobsEQ

## AREA PROFILE: 45 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

### RESIDENT EMPLOYMENT BY INDUSTRY (2017)

Industry	Employment	Percent
Total	315,638	100%
Agriculture/Forest/Fish/Hunt	7,048	2.2%
Construction	19,566	6.2%
Total Manufacturing	40,314	12.7%
Wholesale Trade	8,325	2.6%
Retail Trade	39,003	12.4%
Transport/Warehouse/Utils	11,161	3.5%
Information	3,378	1.0%
Financial/Insurance/Real Estate	11,304	3.5%
Professional/Scientific/Technical Services	9,115	2.8%
Management of Companies	2,004	0.6%
Administrative Support/Waste Management	15,224	4.8%
Educational Services	31,444	9.9%
Health Care/Social Assistance	51,315	16.2%
Arts/Entertainment/Recreation Services	3,562	1.1%
Accommodation and Food Services	30,799	9.7%
Other Services (excluding Public Administration)	14,636	4.6%
Public Administration	11,692	3.7%

SOURCE: JobsEQ, Data as of 2017Q4

### RESIDENT EMPLOYMENT BY OCCUPATION (2017)

Occupational Group	Employment	Percent
Total	185,549	100%
Management, Including Farmers and Farm Managers	11,643	6.3%
Business and Financial Operations	6,063	3.3%
Computer and Mathematical	2,646	1.4%
Architecture and Engineering	2,264	1.2%
Life, Physical, and Social Science	1,064	0.5%
Community and Social Services	3,231	1.7%
Legal	857	0.4%
Education, Training, and Library	12,612	6.7%
Arts, Design, Entertainment, Sports, and Media	2,354	1.2%
Healthcare Practitioners and Technical	11,028	5.9%
Healthcare Support	7,184	3.9%
Protective Service	3,081	1.6%
Food Preparation and Serving Related*	18,503	10.0%
Building and Grounds Cleaning, and Maintenance*	7,434	4.0%
Service: Personal Care and Service	5,888	3.2%
Sales and Related Occupations	19,188	10.3%
Office and Administrative Support	23,930	12.9%
Farming, Fishing, and Forestry*	898	0.4%
Construction and Extraction*	9,674	5.2%
Installation, Maintenance, and Repair*	7,673	4.1%
Production*	15,160	8.2%
Transportation and Material Moving*	13,174	7.1%

SOURCE: JobsEQ, Data as of 2017Q1

\*Blue-collar occupations

**For More Information,  
Please Contact:**

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County Port Authority**

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