

AREA PROFILE: MUSKINGUM COUNTY

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	82,068
2000	84,585
2010	86,074
2017	85,933
Change 1990 - 2000	3.1%
Change 2000 - 2010	1.8%
Change 1990 - 2010	4.9%
Change 2010 - 2017	-1.2%

SOURCES: U.S. Census Bureau



DIVERSITY (2018)

Race/Ethnicity	Percent
White	92.1%
Black/African American	3.1%
Asian	0.4%
American Indian	0.2%
Pacific Islander	0.0%
Other	4.2%
Hispanic or Latino	1.0%
Not Hispanic or Latino	99.0%

SOURCE: JobsEQ

AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010*	2017
0-17	25.9%	23.3%	23.1%
18-34	21.9%	22.2%	21.1%
35-54	28.5%	26.9%	25.2%
55-64	9.3%	11.9%	13.8%
65-74	7.5%	8.1%	9.4%
75 and over	6.8%	7.7%	7.4%

SOURCE: JobsEQ, *U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000	\$35,206
2010	\$41,756
2018	\$43,325
Change '10 - '18	3.6%

SOURCE: US Census Bureau

Numeric

Age Group (in years)	2010*	2017
0-17	19,761	19,813
18-34	18,858	18,148
35-54	22,857	21,630
55-64	10,097	11,901
65-74	6,842	8,113
75 and over	6,551	6,328

SOURCE: JobsEQ, US Census Bureau

HOUSEHOLD INCOME DISTRIBUTION (2018)

Households	34,348
Less than \$35,000	41.0%
Between \$35,000 and \$75,000	35.3%
Greater than \$75,000	23.8%

SOURCE: JobsEQ

Change in Population by Age Group 2010-2017

Age Group (in years)	Number	Percent
0-17	52	2.6%
18-34	-710	-3.9%
35-54	-1,227	-5.6%
55-64	1,810	15.2%
65-74	1,271	15.6%
75 and over	-223	-3.5%

SOURCE: JobsEQ

MEDIAN AGE

Year	Age
2000*	36.5
2010*	38.6
2018	40.2

SOURCE: JobsEQ *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2018
No High School Diploma	10.8%
High School Diploma Only	39.8%
1 to 3 Years College*	21.2%
Associate Degree	11.7%
Bachelors Degree	10.6%
Graduate Degree	5.9%

SOURCE: JobsEQ

*No degree

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE

EMPLOYMENT

	Number	Percent
2000	39,785	94.5%
2010	36,417	87.4%
2017	37,426	94.3%

SOURCE: US Bureau of Labor Statistics

COMMUTATION PATTERNS (2017)

Where County Employees Live

Residence Location	Percent
Total	100%
Muskingum County, OH	75.0%
Perry County, OH	3.7%
Licking County, OH	3.2%
Guernsey County, OH	2.5%
Franklin County, OH	1.4%
Morgan County, OH	1.3%
Coshocton County, OH	1.2%
Fairfield County, OH	1.0%
Tuscarawas County, OH	0.8%
Knox County, OH	0.6%
All Other Locations	9.2%
Non-residents as % of county employees	25.0%

SOURCES: JobsEQ, Data as of 2018Q4

Where County Residents Work

Employment Location	Percent
Total	100%
Muskingum County, OH	76.1%
Franklin County, OH	5.9%
Licking County, OH	4.1%
Guernsey County, OH	2.3%
Fairfield County, OH	1.2%
Perry County, OH	1.0%
Coshocton County, OH	0.8%
Delaware County, OH	0.6%
Hamilton County, OH	0.5%
Cuyahoga County, OH	0.5%
All Other Locations	6.9%
% of residents working outside of home county	23.9%

SOURCES: JobsEQ, Data as of 2018Q4

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2018)

NAICS	Industry	Earnings
	Total	\$38,998
11----	Forestry, fishing, hunting, agriculture support	\$10,643
21----	Mining	\$82,608
22----	Utilities	\$84,774
23----	Construction	\$43,669
31----	Manufacturing	\$53,718
42----	Wholesale trade	\$55,747
44----	Retail trade	\$26,279
48----	Transportation & warehousing	\$46,053
51----	Information	\$32,449
52----	Finance & insurance	\$55,260
53----	Real estate & rental & leasing	\$40,539
54----	Professional, scientific & technical services	\$64,984
55----	Management of companies & enterprises	\$46,412
56----	Administration & Support, Waste Management and Remediation	\$29,989
61----	Educational services	\$39,385
62----	Health care and social assistance	\$50,299
71----	Arts, entertainment & recreation	\$17,474
72----	Accommodation & food services	\$14,917
81----	Other services (except public administration)	\$26,969

SOURCE: JobsEQ, Data as of 2018Q4

MEDIAN ANNUAL SALARIES BY OCCUPATION (2018)

Occupation Description	Median*
Accounting Clerk, Intermediate Level	\$40,941
General Clerk, Intermediate Level	\$36,751
Call Center Representative II-inbound	\$33,320
Customer Service Representative, Intermediate Level	\$40,601
Customer Service Representative, e-Commerce	\$34,347
Electrician, Intermediate Level	\$58,570
Computer Operator, Intermediate Level	\$51,952
Network Administrator, Intermediate Level	\$73,505
Client/Server Programmer, Intermediate Level	\$77,032
Fork Lift Operator	\$33,714
General Laborer	\$29,238
Operations Research Analyst, Intermediate Level	\$60,749

SOURCE: Salary.com 2018Q4

*Zanesville

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE, continued

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2018)

Industry	Employment *	%
Total Reported Employment	36,221	100%
Agriculture, Forestry, Fishing and Hunting	544	1.5%
Mining	398	0.1%
Utilities	257	0.1%
Construction	1,547	4.2%
Manufacturing	2,917	8.0%
Wholesale Trade	856	2.3%
Retail Trade	5,236	14.5%
Transportation and Warehousing	2,133	5.8%
Information	768	2.1%
Finance and Insurance	781	2.1%
Real Estate and Rental and Leasing	335	0.1%
Professional, Scientific, and Technical Services	865	2.4%
Management of Companies and Enterprises	242	0.1%
Administrative and Support and Waste Management and Remediation Services	1,656	4.5%
Educational Services	3,713	10.2%
Health Care and Social Assistance	7,089	19.6%
Arts, Entertainment, and Recreation	414	0.1%
Accommodation and Food Services	3,575	9.8%
Other Services (except Public Administration)	1,857	5.1%
Public Administration	1,029	2.8%

SOURCE: JobsEQ, Data as of 2018Q4

* Total exceeds the sum of the parts due to non-disclosed data for some industries

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2018)

Occupational Group	Employment	%
Total	10,233	100%
Healthcare Practitioner/Technician	3,150	30.1%
Life/Physical/Social Science	171	1.7%
Architecture/Engineering	259	2.5%
Arts/Design/Entertainment/Sports/Media	522	5.1%
Business and Financial Operations	948	9.3%
Computer and Mathematical	481	4.7%
Education/Training/Library	2,635	25.8%
Legal	145	1.4%
Management including Farmers/Farm Mgrs	1,922	18.7%

SOURCE: JobsEQ, Data as of 2018Q4

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE, continued

CIVILIAN LABOR FORCE

	Number
2000	42,100
2010	38,356
Jul-17	41,035
% Change 2010 - 2017	6.5%

SOURCE: U.S. Census Bureau

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2018)

Occupational Group	Employment	Percent
Blue-Collar	15,131	41.8%
White-Collar	21,090	58.2%

SOURCE: JobsEQ, Data as 2018Q4

UNEMPLOYMENT

	Number	%
2000	2,188	5.2%
2010	4,526	11.8%
2018	2,380	5.8%

SOURCE: U.S. Bureau of Labor Statistics

RESIDENT EMPLOYMENT BY OCCUPATION (2018)

Occupational Group	Employment	%
Total	36,221	100%
Management , Including Farm Managers	1,922	5.3%
Business and Financial Operations	948	2.6%
Computer and Mathematical	481	1.3%
Architecture and Engineering	259	0.7%
Life, Physical, and Social Science	171	0.4%
Community and Social Services	570	1.5%
Legal	145	0.4%
Education, Training, and Library	2,635	7.3%
Arts, Design, Entertainment, Sports, & Media	522	1.4%
Healthcare Practitioners and Technical	3,150	8.7%
Healthcare Support	1,503	4.1%
Protective Service*	458	1.3%
Food Preparation and Serving Related*	3,657	10.0%
Building/Grounds Cleaning & Maintenance*	1,137	3.1%
Service : Personal Care and Service*	901	2.4%
Sales and Related Occupations	3,786	10.4%
Office and Administrative Support	4,998	13.8%
Farming, Fishing, and Forestry*	71	0.1%
Construction and Extraction*	1,607	4.4%
Installation, Maintenance, and Repair*	1,502	4.1%
Production*	2,428	6.7%
Transportation and Material Moving*	3,370	9.3%

SOURCE: JobsEQ, Data as 2018Q4

*Blue-collar occupations

LABOR PARTICIPATION (2018)

	Number	Percent
Male	16,951	46.8%
Female	19,270	53.2%
Total	36,221	100.0%

SOURCE: JobsEQ

AREA PROFILE: MUSKINGUM COUNTY

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2015-2016)

Total number of public school buildings	29
Expenditure per pupil by county	\$8,192.50
Elementary schools	16
Middle schools	5
Junior high schools	1
High schools	7
Public school enrollment - Total	14,175
High school graduation rates:	94.6%

SOURCE: Ohio Department of Education

COUNTY POST-SECONDARY INSTITUTIONS

		Total Fall Enrollment (2018)	Graduates (2017-2018)
Mid East Career & Technology Center	Zanesville	305	45
Zane State College	Zanesville	2,275	375
Ohio University – Zanesville Campus	Zanesville	1,204	62
Muskingum University	New Concord	2,500	330

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2017-2018

Description	Certificates & 2 Yr. Awards	Bachelors Degree	Masters Degree	Total
Health Professions and Related Programs	191	92		283
Education	8	37	79	124
Business- Management- Marketing- and Related Support Services	100	85		187
Engineering Technologies and Engineering-related Fields	31	12		43
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	71	16		87
Computer and Information Sciences and Support Services	16	4	2	20
Mechanic and Repair Technologies/Technicians	53			53
Electricians– Power linemen- Construction Trades	66			66
Liberal Arts and Sciences- General Studies and Humanities	104	3		107
Psychology		29		29
Public Administration and Social Service Professions	26	3		29
Social Sciences		9		9
Communication- Journalism- and Related Programs		12		12
Biological and Biomedical Sciences		12		12
History		9		9
Visual and Performing Arts	9	6		15
Personal and Culinary Services	7			7
Family and Consumer Sciences/Human Sciences	10			10
Foreign Languages- Literatures- and Linguistics		21		21
Parks- Recreation- Leisure and Fitness Studies	24	30		54
Total	716	389	81	1,186

SOURCE: JobsEQ

AREA PROFILE: MUSKINGUM COUNTY

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	Distance in Miles*	Time
Columbus, OH	55	57 mins.
Pittsburgh, PA	131	2 hrs, 18 mins.
Cleveland, OH	146	2 hrs, 32 mins.
Charleston, WV	158	2 hrs, 31 mins.
Cincinnati, OH	153	2 hrs, 34 mins.
Indianapolis, IN	229	3 hrs, 45 mins.
Detroit, MI	256	4 hrs, 25 mins.
Washington, DC	363	6 hrs, 9 mins.
Chicago, IL	411	6 hrs, 48 mins.
Philadelphia, PA	415	7 hrs, 0 mins.

SOURCE: MapQuest - *From Zanesville

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles*
John Glenn International (CMH)	Medium hub	47
Mid-Ohio Valley Regional (PKB)	Non-hub	51
Akron-Canton Regional (CAK)	Small hub	74
Rickenbacker International Airport (LCK)	Cargo/Intermodal	46

SOURCE: Federal Aviation Authority

*From Zanesville

WORKER'S COMP/UNEMPLOYMENT

WORKERS' COMPENSATION INSURANCE (2019)

Rate - blended representative manufacturing*	2.232
Rate - clerical code 8810	0.10
Maximum weekly benefit	\$862

SOURCE: State of Ohio

*Average blended rates for the following codes:

- 3179 (Electrical Apparatus), 3400 (Metal Stamped Goods),
- 3507 (Machinery Mfg, NOC), 4452 (Plastics Mfg: Fabricated Products NOC),
- 4484 (Plastics Mfg: Molded Products, NOC)

STATE UNEMPLOYMENT INSURANCE (2019)

Unemployment insurance rate (avg. existing employers)	0.3% - 9.2%
Unemployment insurance rate (for new employers)	Standard 2.7% Construction 5.0%
Unemployment insurance taxable base	\$9,500
Unemployment insurance maximum weekly benefit amount	\$598

SOURCE: Ohio Department of Job & Family Services

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of Ohio

AREA PROFILE: MUSKINGUM COUNTY

QUALITY OF LIFE

COMMUTATION (2018)

% of Workforce with:	Percent
Under 15-minute commute or work at home	32.3%
15 to 29-minute commute	39.2%
30 to 59-minute commute	20.6%
60-minute or more commute	7.9%

SOURCE: <https://development.ohio.gov>

MEDIAN HOME VALUE (2018)

	Value
Median Home Value	\$112,500

SOURCE: JobsEQ

CLIMATE

Average High Temp. °F (July)	84
Average Low Temp. °F (January)	22
Average Annual Rainfall (inches)	40.2
Average Annual Snowfall (inches)	18.7
Average Precipitation Days	79
Average Clear Days	173

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	85.2
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SOURCE: JobsEQ, Data as of 2018Q4

TAXES

OHIO COMMERCIAL ACTIVITY TAX

Maximum Rate	0.26%
Taxable Base	\$150,000 gross receipts /calendar year

SOURCE: Ohio Dept. of Taxation

SALES AND USE TAX

State Rate	5.75%
Local Add-On	1.50%

SOURCE: State of Ohio

PERSONAL STATE INCOME TAX

Maximum State Tax Rate	5.000%
Taxable Base	Gross

SOURCE: State of Ohio

PROPERTY TAX (County Average)

Effective Property Tax Rate per \$1,000 of home value	1.25%
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SOURCE: BestPlaces.net

AREA PROFILE: MUSKINGUM COUNTY

MAJOR EMPLOYERS (Top 12 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Genesis Healthcare System	2,800	62211	General Medical & Surgical Hospitals	Zanesville
Muskingum County	919	92112	County Government & Support	Zanesville
Dollar General	779	49311	Distribution Center (retail stores)	Washington Twp.
Halliburton	765	21311	Oil and Gas well Services	Washington Twp.
Zandex	750	62311	Nursing Homes	Zanesville
Spectrum	716	56142	Inbound Call Center	Zanesville
AutoZone	577	49311	Distribution Center (auto parts)	Perry Twp.
Shelly & Sands	500	23731	Road construction, aggregate, asphalt	Wayne Twp.
Muskingum University	450	61131	Private University	New Concord
Owens Illinois	363	32731	Glass containers	Zanesville
Fanatics	350 (FT) 1,000 (seasonal)	49311	Distribution Center (sports merch.)	Zanesville
Bimbo Bakery	321	31181	Hamburger bun manufacturing	Washington Twp.

Source: Zanesville-Muskingum County Port Authority

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS (2018)	Location Quotient U.S.=1.00
Food Manufacturing	2.35
Agricultural	1.00
Chemical Manufacturing	0.01
Wood/Paper Manufacturing	1.36
Telecommunications	2.20
Auto/Auto Related	.116
Machinery Manufacturing	0.55
Public Administration	0.60
Coal/Oil/Power	2.57
Retail	1.37
Professional Services	0.36
Consumer Services	1.04
Education	1.25
Financial Services	0.55
Construction	0.75
Freight Transportation	1.70
Utilities	1.36
Health	1.37

SOURCE: JobsEQ, Data as of 2018Q4

OCCUPATIONAL CLUSTERS (2018)	Location Quotient U.S.=1.00
Management Occupations	0.88
Business and Financial Operations	0.50
Computer and Mathematical	0.45
Architecture and Engineering	0.42
Life, Physical and Social Science	0.58
Community and Social Service	0.97
Legal Occupations	0.49
Education, Training, and Library	1.30
Healthcare Practitioners and Technical Occupations	1.53
Healthcare Support Occupations	1.49
Protective Service Occupations	0.59
Food Preparation and Serving Related	1.18
Building and Grounds Cleaning and Maintenance	0.91
Personal Care and Service Occupations	0.59
Sales and Related Occupations	1.04
Office and Administrative Support Occupations	0.95
Farming, Fishing, and Forestry Occupations	0.30
Installation, Maintenance and Repair	1.08
Production Occupations	1.11
Transportation and Material Moving Occupations	1.35

SOURCE: JobsEQ, Data as of 2018Q4

AREA PROFILE: 45 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
2011	1,062,628
2015	1,074,342
2018	1,080,971
Change 2000 - 2010	1.1%
Change 2011 - 2018	1.6%

SOURCE: JobsEQ

DIVERSITY (2018)

Race/Ethnicity	Percent
White	91.8%
Black/African American	4.5%
Asian	0.9%
American Indian	0.2%
Pacific Islander	0.0%
Other	2.8%
Hispanic or Latino	1.7%
Not Hispanic or Latino	98.3%

SOURCE: JobsEQ

HOUSEHOLD INCOME (2018)

Year	Amount
2000*	\$35,077
2010*	\$39,538
2018	\$43,325
Change '10 - '18	8.7%

SOURCE: US Census Bureau, Jobs EQ

HOUSEHOLD STATISTICS (2018)

Households	459,332
Median home value	\$134,488.00
Home Vacancy Rate	1.5%
Rental Vacancy Rate	5.8%

SOURCE: JobsEQ

EDUCATIONAL ATTAINMENT

Highest Level	2018
No High School Diploma	10.2%
High School Diploma Only	37.0%
1 to 3 Years College*	20.7%
Associate Degree	10.6%
Bachelors Degree	14.2%
Graduate Degree	7.4%

SOURCE: JobsEQ

AGE DISTRIBUTION

Age Group (in years)	2000*	2010*	2018
0-17	26.2%	23.3%	22.9%
18-34	21.4%	22.1%	21.8%
35-54	29.1%	27.5%	25.4%
55-64	9.6%	12.1%	13.6%
65-74	7.4%	8.0%	9.3%
75 and over	6.2%	7.1%	6.8%

AGE DISTRIBUTION

Age Group (in years)	2018
0-17	248,009
18-34	235,925
35-54	274,912
55-64	147,424
65-74	100,802
75 and over	73,899

SOURCE: JobsEQ

UNEMPLOYMENT

Dec 2010	9.9%
Dec 2018	5.8%

SOURCE: JobsEQ

MEDIAN AGE

Year	Age
2000	36.5
2010	38.6
2018	39.4

SOURCE: JobsEQ

AREA PROFILE: 45 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

RESIDENT EMPLOYMENT BY INDUSTRY (2018)

Industry	Employment	Percent
Total	323,109	100%
Agriculture/Forest/Fish/Hunt	6,900	2.1%
Construction/Mining/Oil & Gas	22,330	6.9%
Total Manufacturing	40,607	12.6%
Wholesale Trade	8,177	2.5%
Retail Trade	40,899	12.6%
Transportation/Warehouse/Utilities	17,807	5.5%
Information	3,341	1.0%
Financial/Insurance/Real Estate	11,151	3.5%
Professional/Scientific/Technical Services	9,208	2.8%
Management of Companies	2,327	0.7%
Administrative Support/Waste Management	14,972	4.6%
Educational Services	31,615	9.8%
Health Care/Social Assistance	52,128	16.1%
Arts/Entertainment/Recreation Services	3,522	1.1%
Accommodation and Food Services	31,576	9.8%
Other Services (excluding Public Administration)	14,782	4.8%
Public Administration	11,729	3.6%

SOURCE: JobsEQ, Data as of 2018Q4

RESIDENT EMPLOYMENT BY OCCUPATION (2018)

Occupational Group	Employment	Percent
Total	323,109	100%
Management, Including Farm Managers	19,460	6.0%
Business and Financial Operations	10,338	3.2%
Computer and Mathematical	4,290	1.3%
Architecture and Engineering	4,125	1.3%
Life, Physical, and Social Science	2,067	0.6%
Community and Social Services	6,134	1.9%
Legal	1,402	0.4%
Education, Training, and Library	22,505	7.0%
Arts, Design, Entertainment, Sports, and Media	2,354	0.7%
Healthcare Practitioners and Technical	19,505	6.0%
Healthcare Support	12,023	3.7%
Protective Service*	5,144	1.6%
Food Preparation and Serving Related*	31,551	9.8%
Building and Grounds Cleaning, and Maintenance*	11,514	4.0%
Service: Personal Care and Service*	10,131	3.6%
Sales and Related Occupations	30,592	9.5%
Office and Administrative Support	42,216	13.1%
Farming, Fishing, and Forestry*	1,330	0.4%
Construction and Extraction*	17,302	5.4%
Installation, Maintenance, and Repair*	13,517	4.2%
Production*	27,993	8.7%
Transportation and Material Moving*	25,811	8.0%

SOURCE: JobsEQ, Data as of 2018Q4

*Blue-collar occupations

**For More Information,
Please Contact:**

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