

AREA PROFILE: MUSKINGUM COUNTY

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	82,068
2000	84,585
2010	86,074
2018	86,076
Change 1990 - 2000	3.1%
Change 2000 - 2010	1.8%
Change 1990 - 2010	4.9%
Change 2010 - 2018	+0.02%

SOURCES: U.S. Census Bureau



DIVERSITY (2019)

Race/Ethnicity	Percent
White	91.9%
Black/African American	3.1%
Asian	0.4%
American Indian	0.2%
Pacific Islander	0.0%
Other	5.0%
Hispanic or Latino	1.0%
Not Hispanic or Latino	99.0%

SOURCE: JobsEQ

AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010*	2018
0-17	25.9%	23.3%	23.0%
18-34	21.9%	22.2%	21.1%
35-54	28.5%	26.9%	25.0%
55-64	9.3%	11.9%	13.9%
65-74	7.5%	8.1%	9.6%
75 and over	6.8%	7.7%	7.4%

SOURCE: JobsEQ, *U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000	\$35,206
2010	\$41,756
2019	\$45,276
Change '10 - '19	7.8%

SOURCE: US Census Bureau

Numeric

Age Group (in years)	2010*	2018
0-17	19,761	19,827
18-34	18,858	18,092
35-54	22,857	21,495
55-64	10,097	11,977
65-74	6,842	8,299
75 and over	6,551	6,386

SOURCE: JobsEQ, US Census Bureau

HOUSEHOLD INCOME DISTRIBUTION (2018)

Households	37,946
Less than \$35,000	41.0%
Between \$35,000 and \$75,000	35.3%
Greater than \$75,000	23.8%

SOURCE: JobsEQ

Change in Population by Age Group 2010-2018

Age Group (in years)	Number	Percent
0-17	66	3.3%
18-34	-766	-4.2%
35-54	-1,362	-6.3%
55-64	1,880	15.7%
65-74	1,457	17.6%
75 and over	-165	-2.5%

SOURCE: JobsEQ

MEDIAN AGE

Year	Age
2000*	36.5
2010*	38.6
2018	40.2

SOURCE: JobsEQ *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2019
No High School Diploma	10.6%
High School Diploma Only	40.0%
1 to 3 Years College*	20.6%
Associate Degree	12.2%
Bachelors Degree	10.9%
Graduate Degree	5.7%

SOURCE: JobsEQ

*No degree

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE

EMPLOYMENT

	Number	Percent
2000	39,785	94.5%
2010	36,417	87.4%
2017	37,426	94.3%

SOURCE: US Bureau of Labor Statistics

COMMUTATION PATTERNS (2019)

Where County Employees Live

Residence Location	Percent
Total	100%
Muskingum County, OH	74.8%
Perry County, OH	3.7%
Licking County, OH	3.3%
Guernsey County, OH	2.7%
Franklin County, OH	1.6%
Morgan County, OH	1.3%
Coshocton County, OH	1.1%
Fairfield County, OH	0.9%
Tuscarawas County, OH	0.7%
Knox County, OH	0.5%
All Other Locations	9.4%
Non-residents as % of county employees	25.2%

SOURCES: JobsEQ, Data as of 2019Q4

Where County Residents Work

Employment Location	Percent
Total	100%
Muskingum County, OH	76.1%
Franklin County, OH	6.0%
Licking County, OH	4.0%
Guernsey County, OH	2.4%
Fairfield County, OH	1.9%
Perry County, OH	0.8%
Coshocton County, OH	0.8%
Delaware County, OH	0.6%
Cuyahoga County, OH	0.5%
Hamilton County, OH	0.5%
All Other Locations	6.7%
% of residents working outside of home county	23.9%

SOURCES: JobsEQ, Data as of 2019Q4

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2019)

NAICS	Industry	Earnings
	Total	\$40,630
11----	Forestry, fishing, hunting, agriculture support	\$ 9,278
21----	Mining	\$79,464
22----	Utilities	\$84,774
23----	Construction	\$45,398
31----	Manufacturing	\$55,133
42----	Wholesale trade	\$57,304
44----	Retail trade	\$26,888
48----	Transportation & warehousing	\$45,702
51----	Information	\$35,295
52----	Finance & insurance	\$58,330
53----	Real estate & rental & leasing	\$39,976
54----	Professional, scientific & technical services	\$63,206
55----	Management of companies & enterprises	\$46,412
56----	Administration & Support, Waste Management and Remediation	\$34,909
61----	Educational services	\$41,018
62----	Health care and social assistance	\$51,811
71----	Arts, entertainment & recreation	\$17,538
72----	Accommodation & food services	\$15,302
81----	Other services (except public administration)	\$27,616

SOURCE: JobsEQ, Data as of 2019Q4

MEDIAN ANNUAL SALARIES BY OCCUPATION (2019)

Occupation Description	Median*
Accounting Clerk, Intermediate Level	\$45,190
General Clerk, Intermediate Level	\$35,090
Call Center Representative II-inbound	\$31,900
Customer Service Representative, Intermediate Level	\$37,944
Customer Service Representative, e-Commerce	\$34,347
Electrician, Intermediate Level	\$58,570
Computer Operator, Intermediate Level	\$51,952
Network Administrator, Intermediate Level	\$73,505
Client/Server Programmer, Intermediate Level	\$77,032
Fork Lift Operator	\$33,714
General Laborer	\$29,238
Operations Research Analyst, Intermediate Level	\$60,749

SOURCE: Salary.com 2020Q1

*Zanesville

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE, continued

ESTABLISHED EMPLOYMENT BY INDUSTRY (2019)

Industry	Employment *	%
Total Reported Employment	35,888	100%
Agriculture, Forestry, Fishing and Hunting	536	1.5%
Mining	393	0.1%
Utilities	256	0.1%
Construction	1,639	4.5%
Manufacturing	2,879	8.0%
Wholesale Trade	839	2.3%
Retail Trade	5,075	14.1%
Transportation and Warehousing	2,143	5.6%
Information	804	2.2%
Finance and Insurance	757	2.1%
Real Estate and Rental and Leasing	323	0.1%
Professional, Scientific, and Technical Services	860	2.4%
Management of Companies and Enterprises	141	0.1%
Administrative and Support and Waste Management and Remediation Services	1,397	3.9%
Educational Services	3,556	9.9%
Health Care and Social Assistance	7,269	20.3%
Arts, Entertainment, and Recreation	418	0.1%
Accommodation and Food Services	3,681	10.3%
Other Services (except Public Administration)	1,894	5.2%
Public Administration	1,027	2.8%

SOURCE: JobsEQ, Data as of 2019Q4

* Total exceeds the sum of the parts due to non-disclosed data for some industries

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2019)

Occupational Group	Employment	%
Total	10,621	100%
Healthcare Practitioner/Technician	3,326	31.3%
Life/Physical/Social Science	159	1.5%
Architecture/Engineering	246	2.3%
Arts/Design/Entertainment/Sports/Media	527	5.0%
Business and Financial Operations	1,144	10.7%
Computer and Mathematical	560	5.2%
Education/Training/Library	2,566	24.2%
Legal	161	1.5%
Management including Farmers/Farm Mgrs	1,932	18.2%

SOURCE: JobsEQ, Data as of 2019Q4

AREA PROFILE: MUSKINGUM COUNTY

LABOR FORCE, continued

CIVILIAN LABOR FORCE

	Number
2000	42,100
2010	38,356
2018	40,765
% Change 2000 - 2018	-3.8%

SOURCE: U.S. Census Bureau

COST OF LIVING (2019 Q4)

Muskingum County	\$40,630	86.6%
USA	\$57,413	100.0%

SOURCE: JobsEQ

UNEMPLOYMENT

	Number	%
2000	2,188	5.2%
2010	4,526	11.8%
2019	2,380	5.4%

SOURCE: U.S. Bureau of Labor Statistics

RESIDENT EMPLOYMENT BY OCCUPATION (2019)

Occupational Group	Employment	%
Total	35,888	100%
Management , Including Farm Managers	1,932	5.4%
Business and Financial Operations	1,144	3.2%
Computer and Mathematical	560	1.6%
Architecture and Engineering	246	0.7%
Life, Physical, and Social Science	159	0.4%
Community and Social Services	656	1.8%
Legal	161	0.4%
Education, Training, and Library	2,566	7.2%
Arts, Design, Entertainment, Sports, & Media	527	1.4%
Healthcare Practitioners and Technical	3,150	8.7%
Healthcare Support	1,356	3.7%
Protective Service*	567	1.8%
Food Preparation and Serving Related*	3,657	10.2%
Building/Grounds Cleaning & Maintenance*	1,013	3.1%
Personal Care and Service*	1,044	2.8%
Sales and Related Occupations	3,714	10.3%
Office and Administrative Support	4,859	13.5%
Farming, Fishing, and Forestry*	54	0.2%
Construction and Extraction*	1,459	4.1%
Installation, Maintenance, and Repair*	1,371	3.8%
Production*	2,257	6.3%
Transportation and Material Moving*	3,130	8.7%

SOURCE: JobsEQ, Data as 2019Q4

*Blue-collar occupations

PRIME AGE LABOR FORCE (2018)

	Number
2010	27,707
2015	25,907
2018	25,665

SOURCE: JobsEQ

AREA PROFILE: MUSKINGUM COUNTY

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2018-2019)

Total number of public school buildings	29
Expenditure per pupil by county	\$8,213.66
Elementary schools	16
Middle schools	5
Junior high schools	1
High schools	7
Public school enrollment - Total	14,348
High school graduation rates:	96.4%

SOURCE: Ohio Department of Education

COUNTY POST-SECONDARY INSTITUTIONS

		Total Fall Enrollment (2019)	Graduates (2019-2020)
Mid East Career & Technology Center	Zanesville	305	45
Zane State College	Zanesville	3,444	375
Ohio University – Zanesville Campus	Zanesville	894	137
Muskingum University	New Concord	2,700	330

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2017-2018

Description	Certificates & 2 Yr. Awards	Bachelors Degree	Masters Degree	Total
Health Professions and Related Programs	196	71		267
Education	5	27	100	132
Business- Management- Marketing- and Related Support Services	102	60		162
Engineering Technologies and Engineering-related Fields	71	13		84
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	36	19		55
Computer and Information Sciences and Support Services	3	4	4	11
Mechanic and Repair Technologies/Technicians	58			58
Electricians– Power linemen- Construction Trades	75			75
Liberal Arts and Sciences- General Studies and Humanities	99	1		100
Psychology		25		25
Public Administration and Social Service Professions	11	7		18
Social Sciences		3		3
Communication- Journalism- and Related Programs	50	12		62
Biological, Biomedical, Chemical, Physical Sciences	2	43		45
History		5		5
Visual and Performing Arts	5	33		38
Personal and Culinary Services	3			3
Family and Consumer Sciences/Human Sciences		3		3
Foreign Languages- Literatures- and Linguistics		21		21
Parks- Recreation- Leisure and Fitness Studies	11	27		38
Total	727	389	104	1,220

SOURCE: JobsEQ

AREA PROFILE: MUSKINGUM COUNTY

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	Distance in Miles*	Time
Columbus, OH	55	57 mins.
Pittsburgh, PA	131	2 hrs, 18 mins.
Cleveland, OH	146	2 hrs, 32 mins.
Charleston, WV	158	2 hrs, 31 mins.
Cincinnati, OH	153	2 hrs, 34 mins.
Indianapolis, IN	229	3 hrs, 45 mins.
Detroit, MI	256	4 hrs, 25 mins.
Washington, DC	363	6 hrs, 9 mins.
Chicago, IL	411	6 hrs, 48 mins.
Philadelphia, PA	415	7 hrs, 0 mins.

SOURCE: MapQuest - *From Zanesville

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles*
John Glenn International (CMH)	Medium hub	47
Mid-Ohio Valley Regional (PKB)	Non-hub	51
Akron-Canton Regional (CAK)	Small hub	74
Rickenbacker International Airport (LCK)	Cargo/Intermodal	46

SOURCE: Federal Aviation Authority

*From Zanesville

WORKER'S COMP/UNEMPLOYMENT

WORKERS' COMPENSATION INSURANCE (2019)

Rate - blended representative manufacturing*	2.232
Rate - clerical code 8810	0.10
Maximum weekly benefit	\$862

SOURCE: State of Ohio

*Average blended rates for the following codes:

- 3179 (Electrical Apparatus), 3400 (Metal Stamped Goods),
- 3507 (Machinery Mfg, NOC), 4452 (Plastics Mfg: Fabricated Products NOC),
- 4484 (Plastics Mfg: Molded Products, NOC)

STATE UNEMPLOYMENT INSURANCE (2019)

Unemployment insurance rate (avg. existing employers)	0.3% - 9.2%
Unemployment insurance rate (for new employers)	Standard 2.7% Construction 5.0%
Unemployment insurance taxable base	\$9,500
Unemployment insurance maximum weekly benefit amount	\$598

SOURCE: Ohio Department of Job & Family Services

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of Ohio

AREA PROFILE: MUSKINGUM COUNTY

QUALITY OF LIFE

COMMUTATION (2018)

% of Workforce with:	Percent
Under 15-minute commute or work at home	33.4%
15 to 29-minute commute	37.5%
30 to 59-minute commute	20.2%
60-minute or more commute	9.0%

SOURCE: data.census.gov

MEDIAN HOME VALUE (2019)

	Value
Median Home Value	\$116,200

SOURCE: JobsEQ

CLIMATE

Average High Temp. °F (July)	84
Average Low Temp. °F (January)	22
Average Annual Rainfall (inches)	40.2
Average Annual Snowfall (inches)	18.7
Average Precipitation Days	79
Average Clear Days	173

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	86.6
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SOURCE: JobsEQ, Data as of 2019Q4

TAXES

OHIO COMMERCIAL ACTIVITY TAX

Maximum Rate	0.26%
Taxable Base	\$150,000 gross receipts /calendar year

SOURCE: Ohio Dept. of Taxation

SALES AND USE TAX

State Rate	5.75%
Local Add-On	1.50%

SOURCE: State of Ohio

PERSONAL STATE INCOME TAX

Maximum State Tax Rate	5.000%
Taxable Base	Gross

SOURCE: State of Ohio

PROPERTY TAX (County Average)

Effective Property Tax Rate per \$1,000 of home value	1.25%
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SOURCE: BestPlaces.net

AREA PROFILE: MUSKINGUM COUNTY

MAJOR EMPLOYERS (Top 12 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Genesis Healthcare System	2,800	62211	General Medical & Surgical Hospitals	Zanesville
Muskingum County	919	92112	County Government & Support	Zanesville
Dollar General	779	49311	Distribution Center (retail stores)	Washington Twp.
Halliburton	754	21311	Oil and Gas well Services	Washington Twp.
Continuing Health Solutions	750	62311	Nursing Homes	Zanesville
AutoZone	648	49311	Distribution Center (auto parts)	Perry Twp.
Spectrum	563	56142	Inbound Call Center	Zanesville
Shelly & Sands	500	23731	Road construction, aggregate, asphalt	Wayne Twp.
Muskingum University	450	61131	Private University	New Concord
Zanesville City Schools	450	61110	Public School District	Zanesville
Owens Illinois	363	32731	Glass containers	Zanesville
Fanatics	350 (FT) 1,000 (seasonal)	49311	Distribution Center (sports merch.)	Frazeysburg

Source: Zanesville-Muskingum County Port Authority

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS (2019)	Location Quotient U.S.=1.00
Food Manufacturing	2.35
Agricultural	1.43
Chemical Manufacturing	1.99
Wood/Paper Manufacturing	1.12
Telecommunications	1.35
Auto/Auto Related	0.84
Machinery Manufacturing	1.15
Public Administration	0.61
Coal/Oil/Power	2.04
Retail	1.17
Consumer Services	1.08
Education	1.18
Financial Services	0.54
Construction	0.82
Freight Transportation	1.07
Utilities	1.31
Health	1.41

SOURCE: JobsEQ, Data as of 2019Q4

OCCUPATIONAL CLUSTERS (2019)	Location Quotient U.S.=1.00
Construction Trade	0.88
Clerical	0.99
Computer and Electronics	0.54
Customer Service	1.07
General Business	0.64
Education	1.25
Mechanical	0.95
Medical	1.35
Production	1.33
Public Safety and Security	0.74
Sales and Marketing	0.99
Transportation	1.23
Agriculture and Food	1.18
Communication	1.18
Arts, Design and Sports	0.72
Language and Social Science	0.76
Law and Government	0.54
Psychology and Counseling	1.09

SOURCE: JobsEQ, Data as of 2019Q4

AREA PROFILE: 45 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
2011	747,215
2015	761,291
2018	773,446
Change 2000 - 2010	1.1%
Change 2011 - 2018	1.6%

SOURCE: JobsEQ

DIVERSITY (2019)

Race/Ethnicity	Percent
White	81.7%
Black/African American	13.0%
Asian	1.1%
American Indian	0.2%
Pacific Islander	0.0%
Other	4.0%
Hispanic or Latino	2.8%
Not Hispanic or Latino	97.2%

SOURCE: JobsEQ

HOUSEHOLD INCOME (2018)

Year	Amount
2000*	\$35,077
2010*	\$39,538
2019	\$54,084
Change '10 - '19	26.9%

SOURCE: US Census Bureau, Jobs EQ

HOUSEHOLD STATISTICS (2019)

Households	332,397
Median home value	\$137,054
Home Vacancy Rate	1.6%
Rental Vacancy Rate	5.8%

SOURCE: JobsEQ

EDUCATIONAL ATTAINMENT

Highest Level	2019
No High School Diploma	9.2%
High School Diploma Only	35.5%
1 to 3 Years College*	22.2%
Associate Degree	10.8%
Bachelors Degree	15.0%
Graduate Degree	7.3%

SOURCE: JobsEQ

AGE DISTRIBUTION

Age Group (in years)	2000*	2010*	2019
0-17	26.2%	23.3%	23.9%
18-34	21.4%	22.1%	21.4%
35-54	29.1%	27.5%	25.5%
55-64	9.6%	12.1%	13.5%
65-74	7.4%	8.0%	9.1%
75 and over	6.2%	7.1%	6.6%

AGE DISTRIBUTION

Age Group (in years)	2019
0-17	184,520
18-34	165,730
35-54	197,162
55-64	104,300
65-74	70,585
75 and over	51,149

SOURCE: JobsEQ

UNEMPLOYMENT

Dec 2010	9.9%
Dec 2019	4.8%

SOURCE: JobsEQ

MEDIAN AGE

Year	Age
2000	36.5
2010	38.6
2019	39.0

SOURCE: JobsEQ

AREA PROFILE: 45 MINUTE RADIUS—DOWNTOWN ZANESVILLE, OHIO

RESIDENT EMPLOYMENT BY INDUSTRY (2019)

Industry	Employment	Percent
Total	272,505	100%
Agriculture/Forest/Fish/Hunt	4,039	1.4%
Construction/Mining/Oil & Gas	15,242	5.6%
Total Manufacturing	28,207	10.4%
Wholesale Trade	6,985	2.6%
Retail Trade	35,654	13.1%
Transportation/Warehouse/Utilities	17,525	6.4%
Information	2,890	1.1%
Financial/Insurance/Real Estate	11,076	4.1%
Professional/Scientific/Technical Services	8,455	3.1%
Management of Companies	2,494	0.9%
Administrative Support/Waste Management	16,084	5.9%
Educational Services	23,319	8.5%
Health Care/Social Assistance	46,702	17.1%
Arts/Entertainment/Recreation Services	2,961	1.1%
Accommodation and Food Services	27,138	9.9%
Other Services (excluding Public Administration)	13,047	4.8%
Public Administration	10,672	3.9%

SOURCE: JobsEQ, Data as of 2019Q4

RESIDENT EMPLOYMENT BY OCCUPATION (2019)

Occupational Group	Employment	Percent
Total	272,505	100%
Management, Including Farm Managers	15,204	5.5%
Business and Financial Operations	10,704	3.9%
Computer and Mathematical	4,376	1.6%
Architecture and Engineering	3,280	1.2%
Life, Physical, and Social Science	1,563	0.6%
Community and Social Services	5,257	1.9%
Legal	1,281	0.5%
Education, Training, and Library	18,092	6.6%
Arts, Design, Entertainment, Sports, and Media	3,521	1.3%
Healthcare Practitioners and Technical	17,363	6.4%
Healthcare Support	10,792	3.9%
Protective Service*	4,795	1.7%
Food Preparation and Serving Related*	27,677	10.2%
Building and Grounds Cleaning, and Maintenance*	9,391	3.4%
Personal Care and Service*	9,985	3.6%
Sales and Related Occupations	27,677	10.2%
Office and Administrative Support	36,224	13.3%
Farming, Fishing, and Forestry*	703	0.3%
Construction and Extraction*	11,343	4.2%
Installation, Maintenance, and Repair*	10,625	3.9%
Production*	20,401	7.5%
Transportation and Material Moving*	22,731	8.3%

SOURCE: JobsEQ, Data as of 2019Q4

*Blue-collar occupations

**For More Information,
Please Contact:**

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County Port Authority**

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