

October 31, 2022



ZANESVILLE - MUSKINGUM COUNTY  
**PORT AUTHORITY**  
[www.zmcport.com](http://www.zmcport.com)

---

# **GRUPO BIMBO ANNOUNCES CONSTRUCTION OF NEW FACILITY AT NATIONAL ROAD BUSINESS PARK**



---

Mexico-based food company Grupo Bimbo, in partnership with JobsOhio, the Zanesville-Muskingum County Port Authority, Ohio Southeast Economic Development (OhioSE), and the Ohio Department of Development (ODOD), today received Ohio Tax Credit Authority approval for a new production facility at the National Road Business Park east of Zanesville, creating 320 new jobs.

“We are pleased to continue a long-standing partnership with Grupo Bimbo in our community,” said Zanesville-Muskingum County Port Authority Executive Director Matt Abbott. “This investment will bring about highly skilled full-time positions that will have a lasting impact in our region



for multiple generations.” Abbott said, “Our market access, workforce, and strongly aligned partnerships, coupled with construction-ready sites at the National Road Business Park are critical components that Grupo Bimbo will find beneficial.”

---

“Grupo Bimbo already has a strong presence in the OhioSE region, and we are extremely pleased to be able to help them build a new facility and add hundreds of jobs,” said OhioSE President Mike Jacoby. “The National Road Business Park is fantastic location along I-70, and we think they will find great market access, a great work force and an excellent business environment in Muskingum County.”



“Zanesville welcomes and appreciates the new investment in our community”, said Mayor Don Mason. “The National Road Business Park has unique ease of access to business community- local, regional and nationally because of the proximity of this site to Interstate 70 and an excellent airport with two one-mile runways.”

---

“Business is the lifeblood of our community and Muskingum County is committed to providing every opportunity for companies to be dynamic and successful,” said Muskingum County Commissioner Mollie Crooks. “Utilizing local, regional, and State partnerships, the National Road Business Park became a reality that attracted Grupo Bimbo as the first resident. We are extremely excited to continue our partnership with them and appreciate their investment in capital and workforce talent which, in turn, supports our goal to make Muskingum County the greatest place to live, work, and raise our families.”



---

**Grupo Bimbo** is the largest and leading baking Company in the world and a relevant participant in snacks. **Contact: Jennifer Roth, Senior Director, North America Real Estate, [jennifer.roth@grupobimbo.com](mailto:jennifer.roth@grupobimbo.com)**

**The Zanesville Muskingum County Port Authority (ZMCPA)** promotes economic

development in the City of Zanesville and Muskingum County by facilitating retention and expansion of existing business and industry, the attraction of new business and industry, and working to create a business environment to support economic growth. Learn more at [zmcport.com](http://zmcport.com).

**Ohio Southeast Economic Development (OhioSE)** is the JobsOhio Network Partner for southern, eastern, and southeastern Ohio, providing economic development work and resources in 25 rural counties; they are the newest and geographically the largest of the six regions across the state. OhioSE partners closely with regional development districts, local economic development offices, state agencies, and other entities to expand, retain, and attract businesses in the counties they serve. Learn more at [OhioSE.com](http://OhioSE.com).

---

Matt Abbott | Executive Director | 740-455-0742 | [matt@zmcport.com](mailto:matt@zmcport.com) | [www.zmcport.com](http://www.zmcport.com)

## Follow Us!

