



ZANESVILLE - MUSKINGUM COUNTY

PORT AUTHORITY

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March 2022 | Updates



Featured Site

Northpointe Business Park - 17 Acres

This 17-acre tract is located just off of Northpointe Drive in the Northpointe Business Park. The site is divisible and is located within the City of Zanesville's Enterprise Zone.

This would make an excellent development site for a multi-unit housing complex, as there are several thriving along Northpointe Drive. The property is eligible for an up to 8 year, 100% CRA abatement.

There is an existing easement for access through the adjacent property for driveway access off of Northpointe Drive and utilities are in close proximity along the frontage.

With the expanding business parks, the upcoming construction of **Intel** in neighboring Licking County, dense healthcare and retail developments, as well as two post-secondary institutions within minutes of the site, this is an excellent investment opportunity.

[CLICK HERE FOR FULL SITE INFORMATION](#)

Zanesville Ranks 26th Out of 543 Micropolitan Communities in the United States

Site Selection Magazine has once again recognized Zanesville as a ranking micropolitan community for economic development. A micropolitan is defined as a community with a population between 10,000 and 50,000 residents.

Additionally, the State of Ohio was the top ranking Micropolitan development state - Ohio had *eight* in the top 20 and *seventeen* in the top 100. Those 17 Top Micros in Ohio accounted for 100 projects last year, or about 20% of the state's total projects. Among them are projects from such companies as Amazon, Freudenberg-NOK, Hamlet Protein, cookie baker Hearthside Food Solutions, Sanoh Industrial, Valfilm, American Plastics, ZF (through a purchase of the former Veoneer facility), Whirlpool and beverage container manufacturer Ball Corp.

The list below shows the Top Ranked States for Micropolitan development.

Top States

by Most Top 100 Micropolitan Areas

	STATE	NUMBER OF TOP MICROS	NUMBER OF PROJECTS
1.	Ohio	17	100
2.	Indiana	10	38
T3.	Georgia	9	25
T3.	North Carolina	9	36
T5.	Kentucky	8	31
T5.	Nebraska	8	31
7.	Kansas	7	19
T8.	New York	6	23
T8.	South Carolina	6	12
T8.	Texas	6	14

Opportunity Appalachia 2022 – 2024

The **Opportunity Appalachia Program** will provide targeted support for downtown and rural development to build communities where local business can thrive and revitalize local economies.

Opportunity Appalachia is expanding a program that has already supported 17



development projects in a three-state region in Central Appalachia. The expanded Opportunity Appalachia program anticipates assisting **40 additional communities** for real estate projects. Project priorities include focusing on **downtown development, manufacturing, IT, healthcare, education, food systems, clean energy, heritage tourism and recreation.**

Participating projects are anticipated to create 3,000 jobs – including jobs for persons in addiction recovery, the long-term unemployed resulting from the decline in the coal industry, and minorities and women. Increased investment in Minority / Women – Owned Business Enterprises, including Minority developers and TA providers, is also a program priority.

This support will be provided on contract by experienced business and development partners. It is anticipated that support of \$30,000 – \$75,000 will be provided for each applicant, averaging \$50,000 per project.

Priority Communities:

- ARC-designated **Distressed Areas and Distressed and At-Risk Counties**
- **Persistent Poverty Communities** (defined as any community (county or census tract) that has had 20% or more of its population living in poverty over the last 30 year period)
- **Rural communities**
- **Federal Opportunity Zones and New Markets Tax Credit** census tracts
- **ARC designated Coal Impacted Communities**

Applications with one or more projects will be reviewed and identified for investment.

**Application Deadline:
April 15, 2022 5:00pm**

Application Form 2022

Partner Organizations



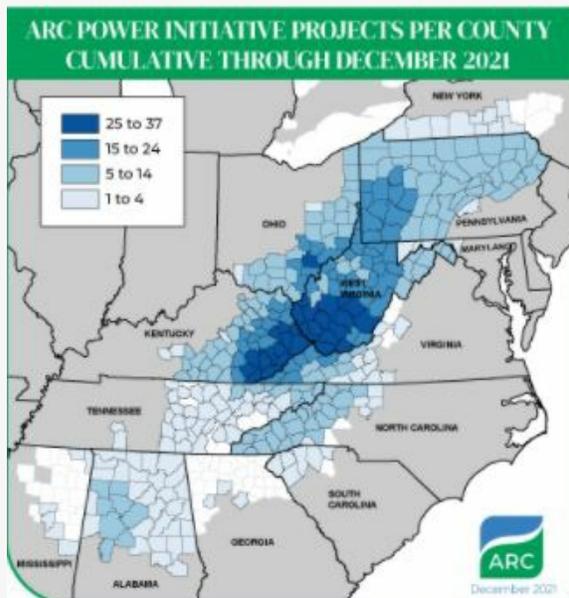
Appalachian Regional Commission Seeks Proposals for Economic Diversification Projects in Region's Coal-Impacted Communities

The **Appalachian Regional Commission (ARC)** issued a Request for Proposals (RFP) for its **POWER (Partnerships for Opportunity and Workforce and Economic Revitalization) Initiative**, which supports economic diversification in Appalachia's communities affected by job losses in coal mining, coal power plant operations, and coal-related supply chain industries.

The POWER Initiative makes available approximately \$25 million in federal resources to leverage entrepreneurship, workforce development efforts, and infrastructure projects to bolster job training and reemployment opportunities, create jobs in existing or new industries, and attract new sources of private investment in coal-impacted communities.

Letters of Intent (LOI) for implementation grants up to \$1.5 million and planning grants up to \$50,000 under POWER are due **April 4, 2022**. The deadline for final applications is **April 29, 2022**. Award announcements are anticipated to be made in the fall of 2022.

CLICK HERE FOR THE POWER GRANT APPLICATION



Since 2015, ARC has invested nearly \$294.7 million in **369 projects** touching 354



March Round of TechCred Launches

The 13th application period for TechCred opened on March 1 and will close on March 31.

"TechCred is helping businesses and thousands of Ohioans become more competitive," said Lt. Governor Jon Husted, director of the Governor's Office of Workforce Transformation. "TechCred has become part of the job training fabric of Ohio as many companies apply to use the program regularly. As a result, we want to help Ohio's job creators plan ahead, so we are announcing an official application schedule for the rest of 2022 that will help businesses maximize TechCred and better compete in today's tech-infused economy."

A total of 1,728 Ohio employers have been approved for funding over the span of the program, supporting the earning of 36,703 tech-focused credentials by Ohio employees.

TechCred helps businesses address their workforce needs by upskilling current and prospective employees. Businesses of all sizes, from any industry, are eligible for up to **\$30,000 per round and up to \$180,000 per year**. To allow businesses more time to plan their employee trainings in advance, the TechCred application will officially open on a bimonthly basis for the remainder of 2022.

Application dates

- Round 13: March 1-31
- Round 14: May 2-31
- Round 15: July 1-29
- Round 16: Sept. 1-30
- Round 17: Nov. 1-30

The current TechCred application period closes at **3 p.m. Thursday, March 31.**

You can learn more about the program [HERE](#)

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