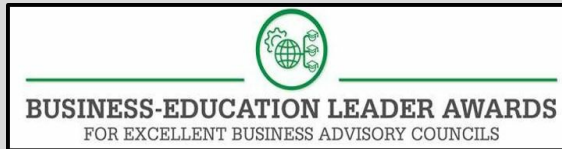




ZANESVILLE - MUSKINGUM COUNTY
PORT AUTHORITY
www.zmcport.com

April 2021 | Updates



Lt. Governor Husted and Superintendent DeMaria announced the inaugural **Business-Education Leader Awards for excellent Business Advisory Councils.** These awards recognize the importance of BACs and their role in fostering relationships between educators and businesses to change young people's lives and the fortunes of our communities. Three practices led to the review and decision making of awards: 1) identifying skill gaps and workforce needs 2) partnerships between education and labor and 3) coordinating work-based learning experiences.

The **Muskingum Valley Business Advisory Council** was awarded with a **Three-Star Business-Education Leader Award!** Out of 120 business advisory councils across the state, only nine BACs earned a three-star designation and two earned a four-star designation.

The **2020-2021 MVBAC Steering Committee Members** include: Amy Crown, Coshocton County Chamber of Commerce; Chris Schoelles, Genesis Healthcare Systems; Diane Jones, AOP-20; Barb Hansen, Muskingum University; Julie Metzger, Ohio Means Jobs, Muskingum County; Jeff Staggs, Newcomerstown Exempted Village Schools; Kacey Cottrill, Caldwell Exempted Village Schools; Kevin Smith, Crooksville Exempted Village Schools; Lori Snyder-Lowe, Muskingum Valley ESC; Matt Sheridan, Mid-East Career and Technology Centers; and Rick Raach, Coshocton County Career Center.



JobsOhio Inclusion Grants Available Now

- Grant amounts vary depending on the details of the project. The maximum amount is \$50,000 and are reimbursable once approved and an agreement is executed.
- Companies must be located in a distressed zip code, at 51% or higher. Click **HERE** to see if your company qualifies.
- **OR**, as an alternative to the distress factor, the company can be eligible if owned by a member of a disadvantaged group – minority, woman, veteran, disabled, etc.
- Companies must be in a JobsOhio eligible sector. Click **HERE** for complete list of eligible & ineligible sectors.
- Company must be able to explain why the project and investment are strategic, why it will lead to growth, and why support is needed. (i.e. a definable project with a clear business objective).
- Click **HERE** for complete list of eligible & ineligible expenses.

Click here to schedule an appointment to discuss applying



Featured Property

National Road Business Park

This greenfield site is located adjacent to the Airport Business Park and provides numerous parcels ranging in size from 20 to 200 acres. It is located along State Route 40 east of Zanesville. The site is visible from Interstate 70, which averages over 50,000 vehicles a day. The site is a prime location for any business or industry looking for excellent access. All utilities are located on site, which provides for a quick turnaround for any company looking to locate their business. An access road into the site was completed December 2020.

The National Road Business Park is also adjacent to the Zanesville Municipal Airport, which features two 5,000' runways and ILS. Click [HERE](#) for full site info, photos and drone video.



Click image to watch drone video of site

ATTENTION LOCAL BUSINESSES

The Zanesville Muskingum County Port Authority is kicking off its **2021 Business Retention & Expansion Program (BR&E)**. Conducting annual BR&E's allows our office to proactively connect with the businesses in our community and to understand and respond to their needs.

How can a BR&E help your business?

Are you considering an expansion?

Have you been exploring the purchase of new equipment?

Are you preparing to hire new employees?

Is your business model transitioning?

Do you have employee training needs?

These are just a few of the topics that the Port Authority, along with our **Regional and State Economic Development partners**, may be able to offer assistance.

We are currently scheduling 30-minute Zoom meetings with Executive Director, Matt Abbott and Ohio Southeast Project Manager Tom Poorman.

CLICK HERE TO SCHEDULE A BR&E APPOINTMENT



AMERICAN RESCUE PLAN ACT OF 2021

The American Rescue Plan Act of 2021 (ARP) creates new Coronavirus State and Local Fiscal Recovery Funds to keep first responders, frontline health workers, teachers, and other providers of vital services safely on the job as states, local governments, Tribes, and territories roll out vaccines and fight to rebuild Main Street economies. **Funds are available until December 31, 2024.**

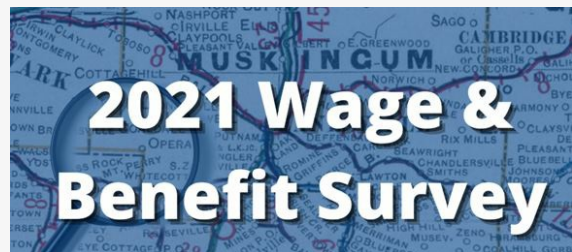
All matters of regarding Recovery Funds will be handled by the Secretary of the Treasury. This includes allocations of funding, determining eligibility, and any other questions that arise.

Using census and HUD data, a final ARP Allocation list has been completed and between the City of Zanesville and Muskingum County, our community will have access to over \$21M in recovery funding. Click [HERE](#) for the complete funding list.

Some of the eligible uses for local funding include:

- Assistance to small businesses and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality
- Premium pay to eligible workers performing essential work (as determined by each recipient government) during the pandemic, providing up to \$13 per hour above regular wages
- Funding to make necessary investments in water, sewer, or broadband infrastructure

[Click here for the FAQ's on the American Rescue Plan Act 2021](#)



This survey was compiled by JK Evans & Associates, LC Human Resources consulting firm and Chamber member.

The survey was last updated in 2019. It gathers important information regarding the wage and benefit practices of employers in the Zanesville-Muskingum County area. Local employers will find the survey useful for assessing the competitiveness of their wage schedules compared to the local labor market.

The Wage & Benefit Survey is also a useful guidance tool when planning, budgeting, and making other employment decisions.

Results of the survey may be obtained by contacting Chamber of Commerce President Dana Matz or Chamber Membership Services Specialist Lydia Tom.

[Contact Dana Matz, Chamber of Commerce President, to obtain survey results](#)

[Contact Lydia Tom, Chamber of Commerce Membership Services Specialist, to obtain survey results](#)

