



News & Updates

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Featured Organization Zanesville Muskingum County Convention and Visitor's Bureau



The Zanesville-Muskingum County Convention and Visitors Bureau (CVB) is the destination marketing organization for the hospitality industry of Muskingum County. The main goal of the CVB is to attract leisure travelers, motor coach travelers, meetings, sporting events and conventions to stimulate economic growth and to enhance the quality of the community through beautification projects and awareness of events, activities and attractions.

Since its inception in 1981, the Bureau has been recognized as the county's official marketing and sales organization. In 1993 the CVB merged with the Chamber of Commerce and has since been operating as a department of the Chamber of Commerce. There are over 700 hotel rooms and direct expenditures by visitors in 2018 accounted for \$223.6 million and supported over 3,000 jobs.

The CVB markets area attractions through the following: Social Media, www.visitzanesville.com, [Annual Visitors Guide](#), [Calendar of Events](#), Tourist Information Center, TripAdvisor, Direct Mail, Trade Show Attendance, Sample Itineraries, Itinerary Planning, Paid Advertising, Site Visits, FAM Tours, Media Relations, [Email Newsletter](#), What's Happening Emails, Motor Coach Newsletter and Welcome and Newcomer Packets. In addition, the CVB also provides services to the hospitality industry through Tourism Team meetings, Hotel Manager meetings, Brochure Development, Hospitality Training, Sales Leads and Co-Op Advertising.

In addition to marketing the area, the CVB manages and operates the **Lorena Sternwheeler** in partnership with the Muskingum County Commissioners and the City of Zanesville. The role of the CVB is to promote the Sternwheeler, coordinate all rides, and schedule public, private, lunch, dinner and special occasion cruises. Budget for income and expenses and work closely with the Captain and Crew. The CVB also manages the **Tourist Information Center** which is a part of the Welcome Center that houses the Chamber of Commerce, the Convention Facilities Authority and the Port Authority.

Muskingum County is known for its famous **Y Bridge**, **The Wilds**, Rich Pottery Heritage, **Alan Cottrill Sculpture Studio**, **John and Annie Glenn Museum**, **National Road and Zane Grey Museum**, Lorena Sternwheeler, Hunting and Fishing, **Zanesville Museum of Art**, **Dillon Lake for Rowing**, Softball, **Stone Academy** and the **Underground Railroad Movement**, State Parks, Wineries, **The Triple Nickel**, Fall Foliage, **Tom's Ice Cream Bowl**, The Courthouse Christmas Lights, Ohio Arts Corridor, Agricultural Tours, Hiking and Trails, Historic Districts, Golf Courses, Artist Galleries and Studios, Pottery Lovers Annual Show and Sale, the National Road Scenic By-Way, Golfing, Quaint Villages, Unique Shopping and Warm Hospitality.

To obtain detailed information about advertising, brochure development, hospitality training, marketing strategies, motorcoach contacts, social media marketing or itinerary development click **HERE**.



Sculptures line the sidewalk outside Alan Cottrill's Studio.



Eaglesticks Golf Course

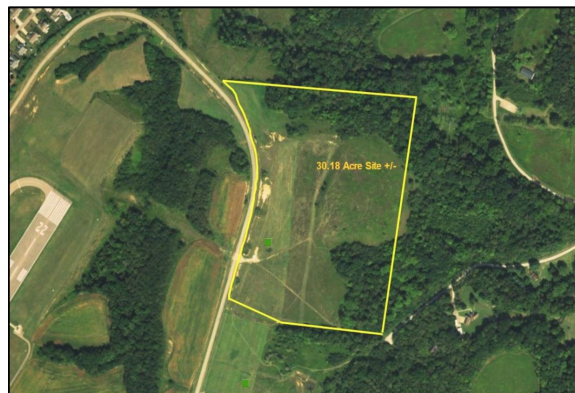


The Stone Academy

Featured Site

Airport Business Park 30.18 Acre Site

This 30.18-acre site is located in the Airport Business Park two miles south of I-70 Exit 160. All utilities are in place. Water capacity 500,000 gallons/day, sewer line has just been extended to the site, capacity of 185,000 gallons/day. There is currently 10 MW capacity at the site on a 12 KV primary delivery. This site just underwent deep dynamic compaction to create a completely shovel ready site. The option to create up to a 35.18-acre site exists with an adjacent parcel. The Airport Business Park has been certified Fiber Ready by AT&T.



Click **here** for more information this site and click on the photo to view a flyover drone video of the site..



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*** * DID YOU KNOW? * ***



Responsible Restart Ohio is about protecting the health of employees, customers, and their families, supporting community efforts to control the spread of the virus, and, leading in responsibly getting Ohio back to work.

Click on the logo to be taken to the Port Authority's Covid-19 Resource Page for the latest updates as we continue to work to reopen our local economy.

Port Authority News



Port Authority Receives \$184,156 Roadwork Development (629) Grant

The Roadwork Development (629) Grant will provide \$184,156 in funding to the Zanesville Muskingum County Port Authority to resurface Eastpointe Drive from US 93 to the entrance of Dollar General, creating a safer route for truck and personnel traffic in the Park. These public roadway improvements, including engineering and design costs, are related to the job creation and retention project at Dolgencorp, LLC.



Port Authority Accepting Bids for National Road Business Park Infrastructure Project

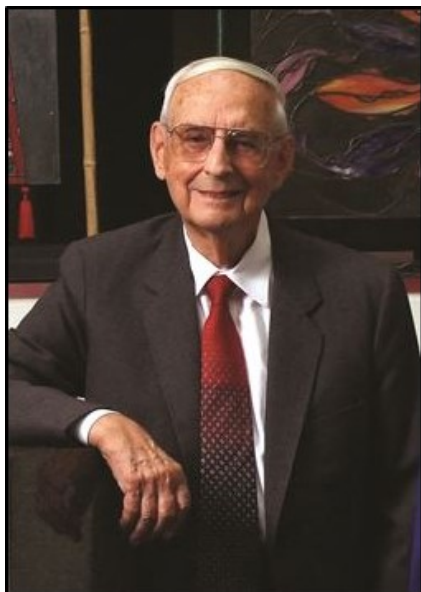


This project involves construction of a new lift station and forcemain, over 2,600LF of gravity sanitary sewer, over 2,900LF of 12" watermain and 3,300LF of new roadway. Bids are now being accepted, information on obtaining a bid packet may be accessed [here](#).

A pre-bid meeting will be held at **10:00 am Thursday June 11, 2020** at the Zanesville Muskingum County Port Authority 205 North Fifth Street Zanesville, OH 43701.

Final bids will be due by **3:00 pm Thursday June 18, 2020** and the Zanesville Muskingum County Port Authority offices.

In Tribute To J. William "Bill" Straker | 1921 - 2020



Mr. Straker served as an OOGA trustee beginning in 1953, including as treasurer, vice president and president (1958-59), and then served as an honorary trustee since 1972. He received the Association's Yellow Dog Award in 1984 and was elected to the OOGA Hall of Fame in 1989.

We thank Mr. Straker for his commitment, contributions and legacy to the Association, the industry and the Muskingum County Community .