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ZANESVILLE MUSKINGUM COUNTY PORT AUTHORITY'S



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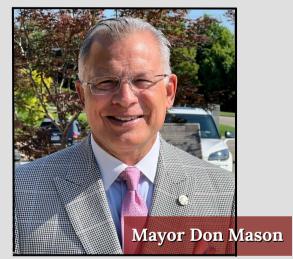
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# Welcome!

The Zanesville-Muskingum County Port Authority is a partner with the Muskingum County Commissioners and the City of Zanesville. These partnerships are integral in the execution of our community's economic development success.

The Port Authority's Board of Directors represent a broad mix of business expertise and civic leadership, and volunteer their time as an investment in our County's future.







Muskingum County Commissioners (l to r):
Melissa Bell, Cindy Cameron,
Mollie Crooks

Port Authority Board of Directors
Front Dick McClelland, Randy
Coconis
Back: Jason Heins, Mike Bennett,
Josh Joseph

### About Us #SuccessLivesHere

Partnerships | Zanesville-Muskingum County Port Authority (zmcport.com)



The Zanesville-Muskingum County Port Authority (ZMCPA) is the economic development leader in Muskingum County. This has been and continues to be made possible by the continued support and investments of the City of Zanesville and the Muskingum County Commissioners.

Since 1987, these leaders have placed a value on a sustainable economic development office and for that reason, our City and County are better places to live, work and raise a family.

The ZMCPA's mission is to promote economic development in the City of Zanesville and Muskingum County by facilitating retention and expansion of existing business and industry, the attraction of new business and industry, and working to create a business environment to support economic growth.

We are proud to partner with local, regional and state organizations to make the greatest impact for our community. Some of these include the Zanesville Muskingum County Chamber of Commerce, Ohio Means Jobs - Muskingum County, Ohio Southeast, and JobsOhio.

Contact our office to set up a site visit and learn more about what Zanesville and Muskingum County can offer your company. We're excited to show you all of the ways that #SuccessLivesHere!

Matt Abbott

**Executive Director** 

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Mmy Young Amy Young

Business Development Specialist

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740-455-0742

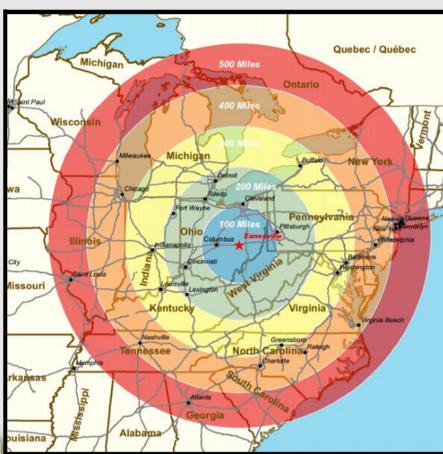
# LOCATION

Access to Transportation | Zanesville-Muskingum County Port Authority (zmcport.com)

Zanesville and Muskingum County are well positioned to serve the population centers of the East Coast and the Midwest.

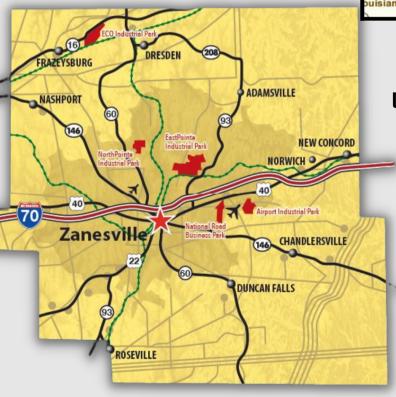
The map to the right shows our proximity to major U.S. population centers, all within a 500 mile radius, even reaching into Ontario, Canada.

Zanesville and
Muskingum County are
located within one day's
truck drive of about 60%
of the U.S. population.



Muskingum County resides at a logistical sweet spot within the State of Ohio.

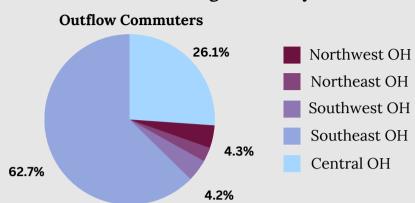
Interstate 70, one of the most heavily traveled freight corridors in the U. S., brings +40,000 vehicles through Zanesville each day.

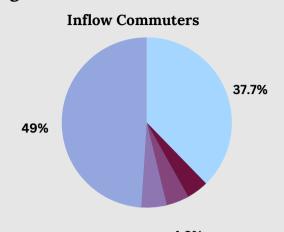


# **By The Numbers**

**Muskingum County** 

#### **Muskingum County Residents Commuting Patterns**





4.8% 4.3%

### **Educational Attainment**



High School Diploma Only



Some College



Bachelor's Degree or Higher

Students Enrolled in **Technical Education Schools** 

### **Muskingum County Post Secondary Institutions**



#### **Muskingum University**

New Concord, OH Enrollment: 1,578 (undergrad) Majors: +60

www.muskingum.edu



Zanesville, OH Enrollment: 1,001 Majors: +250 www.ohio.edu/zanesville



#### Zane State College

Zanesville, OH Enrollment: 3,444 Majors: +40

www.zanestate.edu

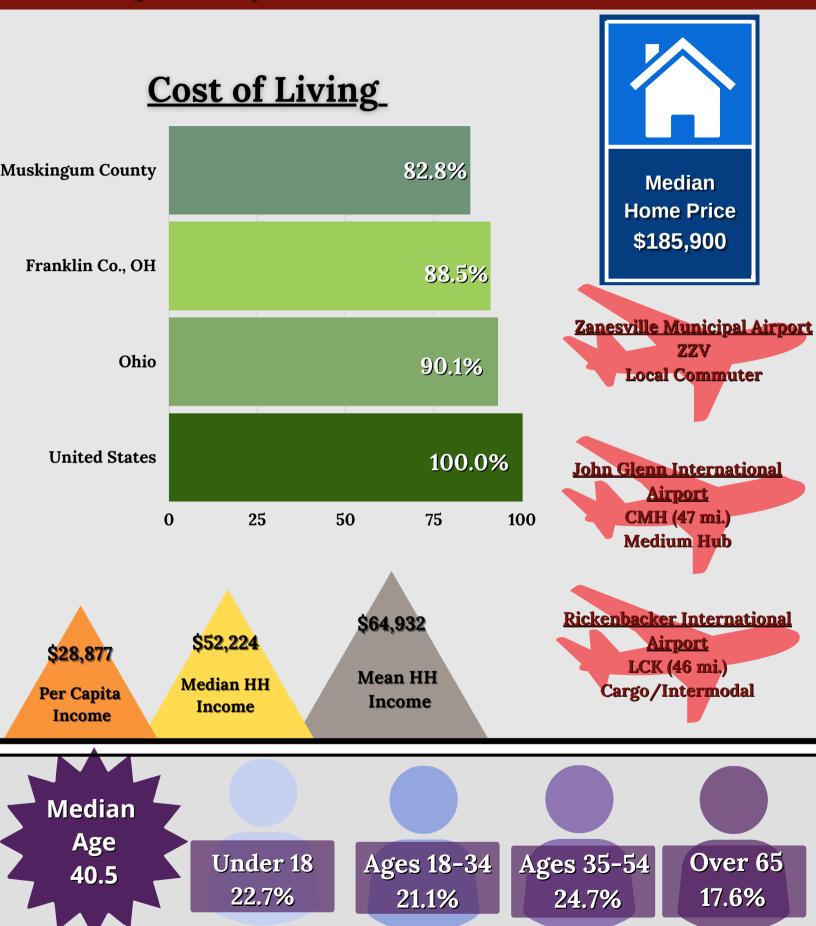


#### Mid-East Career & Technology Center

Zanesville, OH Enrollment: 942 Programs: 8 FT, 15 PT www.mid-east.k12.oh.us

# **By The Numbers**

**Muskingum County** 

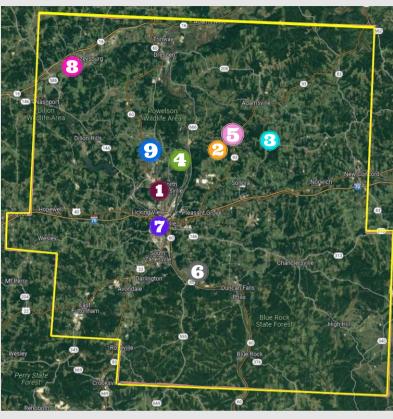


### Workforce

**Workforce & Local Business Information | Zanesville-Muskingum County Port Authority (zmcport.com)** 

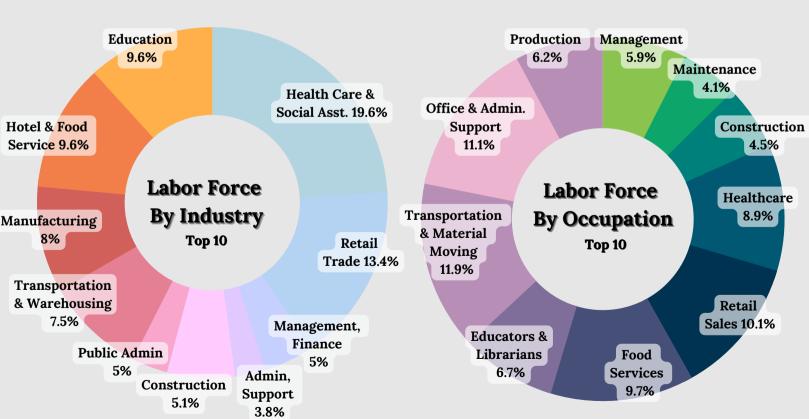
Total Population 86,133

> Labor Force (age 25-54) 25,306



#### LARGEST EMPLOYERS

- Genesis Healthcare
  System
- Dollar General
- AutoZone Warehouse
- 4 Spectrum
- Halliburton
- **6** Shelly & Sands
- 🕜 Owens Illinois
- Fanatics
- Kellogg's



# **Higher Education**

Education | Zanesville-Muskingum County Port Authority (zmcport.com)



Muskingum University

Muskingum University is a liberal arts and sciences college with 1,900 undergraduate and graduate students from 22 states and 13 countries. Forty-four academic majors are offered, including 13 interdisciplinary majors, and nine pre-professional programs are offered.

Muskingum is a member of the NCAA, Division III and programs include nine men's and 8 women's sports. Learn more at www.muskingum.edu.

Zane State College has one of the highest graduation rates for two-year colleges in the nation. and has been recognized as one of the Top 30 Community Colleges in the nation.

Zane State College offers 33 academic programs and 21 Occupational Skills Programs. Programs are designed to offer experience-based learning. Approximately, 3,600 students attend Zane State College. While smaller than urban counter parts, Zane State's enrollment in engineering technology programs is comparable to program enrollment at much larger community colleges. Learn more at www.zanestate.edu.



Zane State College - S.T.E.M. Center

ELSON

Ohio University - Zanesville

Ohio University Zanesville provides the education of a major research university, while maintaining the individualized attention of a small, liberal arts college.

The Zanesville campus serves commuter students who seek associate and bachelor's degrees. Ohio University Zanesville provides a high quality educational experience complete with academic advising, tutoring, and specialized testing services. Our facilities feature wireless internet access, a cafeteria, a coffee café, bookstore, a library with vast electronic databases and resources, a fitness center and the Collegial Woods walking trails. Learn more at www.ohio.edu/zanesville.

### **K-12 Education**

**Education | Zanesville-Muskingum County Port Authority (zmcport.com)** 



All of the Muskingum County School Districts meet or exceed the State of Ohio average graduation rate.

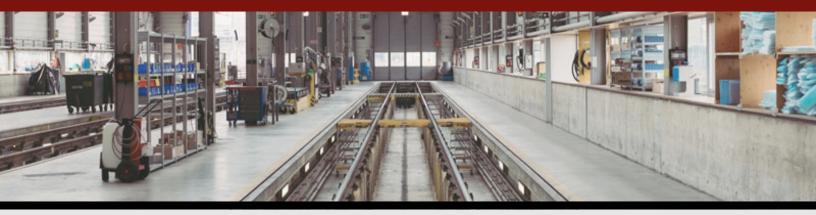
The majority of the
Muskingum County Schools
provide the option for
Advanced Placement
Courses, as well as offering
students the ability to take
advantage of post-secondary
opportunities at Ohio
University Zanesville, Zane
State College, or within their
own building.

Muskingum County School Data					
School District		Average Daily Enrollment	Graduation Rate	% of Grads participating in ACT	% of Grads with Honors Diploma
J	East Muskingum Local	2,060	96.3%	97.5%	11.3%
	Franklin Local School District	1,857	97.3%	91.1%	2.7%
	Maysville Local	1,970	94.5%	93.8%	0.0%
	Tri-Valley Local	2,917	96.4%	97.0%	10.7%
	West Muskingum Local	1,473	93.3%	92.3%	15.4%
	Zanesville City	2,965	90.2%	92.3%	14.2%
	Bishop Rosecrans	114	100%	98.0%	NA
Ohio Department of Education	State of Ohio	1,359,386	87.0%	85.0%	13.7%

Source: https://reportcard.education.ohio.gov/district/detail/045179 Information current as of 2021-2022 Report Card

### **Incentives**

**Incentives & Savings | Zanesville-Muskingum County Port Authority (zmcport.com)** 



### **Tax Incentives**

### Ohio Enterprise Zone Program

Allows companies to receive a partial property tax exemtion on new investment. The term and percent are negotiated with the ZMCPA.

### Job Creation Tax Credit

Refundable performance-based credit, calculated as a percent of created payroll and applied to the company's commercial activity tax liability. Eligibility: create at least 10 new jobs with a minimum annual payroll of \$660,000 that pay at least 150% of the federal minimum wage.

### **Financing**

### Industrial Development Bonds

The ZMCPA has the ability to issue industrial development bonds for credit-worth companies. This allows projects to be tax-exempt, meeting certain guidelines. Up to 90% of a capital project can be financed.

### **Grants & Subsidies**

### JobsOhio Workforce Grant

Requires job creation and training of employees within a specified period. Intended to improve operational efficiencies, production expansion, or retention of jobs.

#### >> Ohio Means Jobs Training Grant

Covers 50% of eligible employee's wages for up to a six month period, maximum value \$8,000/employee.

### **Tourism**

www.visitzanesville.com









From relaxing outdoor recreation to notable historical sites, from unique shopping and fine dining, we have it all.

The people of Muskingum County look forward to hosting you for a memorable visit.

We look forward to showing you the best Muskingum County has to offer!





**Eaglesticks Golf** Course



# **Living Here**

Living Here | Zanesville-Muskingum County Port Authority (zmcport.com)



#### **SHOPPING & DINING**

- · Fine dining, local eateries, national chains
- Two breweries
- Five local wineries
- Variety of shopping options, from national retailers to antiques to local artisans
- Muskingum County is home to a thriving Artist's Colony

### RECREATION

- 10 Golf Courses
- 3 State Parks, include hiking, boating/kayaking, off road biking, camping/cabins, beach access, fishing, and more
- Muskingum County is a national deer hunting destination
- Muskingum County has a wide variety of bars and taverns, offering live Nashville entertainers, as well as Ohio and local bands

#### **ANNUAL EVENTS**

- A Storybook Christmas
- Summer Concert Series
- First Fridays
- Haunted Trails
- Sunset Safaris at The Wilds





