

# Zanesville & Muskingum County Economic Development Newsletter



APRIL 2024



May 8 - 9, 2024

## Ohio Business MATCHMAKER

*Where government and business come together*

**Ohio's largest small  
business-to-government  
contracting event is back!**

OhioBusinessMatchmaker.com

## Small Business Registration Now Open

The 2024 Ohio Business Matchmaker is your opportunity to meet one-on-one with federal, state, and local government buyers as well as large prime contractors that represent billions of dollars of upcoming contracts. Join us for this event!

When	Where
<b>Roundtable Discussions with Small Business Contractors and Contracting Professionals</b> Wednesday, May 8 12 – 4:30 p.m.	<b>The Nutter Center at Wright State University</b> 3640 Colonel Glenn Highway Dayton, Ohio 45324
<b>One-on-One Meetings With Buyers</b> Thursday, May 9, 2024	

**REGISTER NOW!!**

# Featured Site

## National Road Business Park



View facing east, I-70 to the left



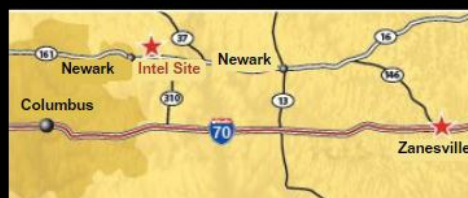
View facing west, 71.2-acre parcel in the foreground,  
access road to the right

### A QUICK LOOK

- Site Ohio Authenticated
- 203-acre Greenfield site
- Visible from I-70
- Prime location
- Strong Workforce

### FEATURES

- All utilities on site
- All due diligence clear
- Sites 5 - 100 acres
- Incentives available
- Proximity to Intel Site



[Click Here For Complete Site Information](#)



*free training*  
**ATTRACT + RETAIN:**  
 HR Best Practices



**Tuesday, April 30**  
**11:00am - 12:00pm**

**OhioSE** **JobsOhio**  
 Tuesday, April 30 11:00am - 12:00pm  
 Discover how manufacturing companies across the country and in Ohio are creating a sustainable workforce. This session will unveil effective strategies aimed at both attracting and retaining employees to ensure you are the employer of choice.  
**STRATEGIES AND TRENDS TO ATTRACT & RETAIN**  
 A VIRTUAL HR BEST PRACTICE TRAINING SERIES

Discover how manufacturing companies across the country and in Ohio are creating a sustainable workforce. Manufacturers are proactively adapting to the shifting dynamics of the workforce as changes have been occurring for the past several years. This session will unveil effective strategies aimed at both attracting and retaining employees through strategies needed to ensure you are the employer of choice.

**REGISTER HERE**

**Tuesday, May 7**  
**11:00am - 12:00pm**

**OhioSE** **JobsOhio**  
 Tuesday, May 7 11:00am - 12:00pm  
 Tasha Werry and Jeremy Ward from Building Bridges to Careers will address gaps in the talent pipeline, the power of participation vs engagement, and possible solutions.  
**WHOSE BARRIER IS IT ANYWAY?**  
 A VIRTUAL HR BEST PRACTICE TRAINING SERIES

Where is your future pipeline of talent? How do you make sure they want to work for you? How do you reach them? Gain insight from the experts on how to connect to the right people and ask the right questions. Learn how to address the gaps specifically between student interest and aptitudes and the available jobs. Discover the power of participation vs. engagement and get more out of the time you take to interact.

**REGISTER HERE**



## Did You Know.....



**The Zanesville Muskingum County Port Authority maintains a database of all Muskingum County businesses.**

**Our database needs updating as new companies join, retirements and transfers occur, and investments impact existing companies.**

**In the next few weeks, we will be reaching out to local businesses to update their contact information. This will help us better serve the economic development needs of our community.**

**Thank you in advance for your cooperation!**



### In-Person Drone Training Course

Has your company been considering the benefits of having a trained drone pilot on staff? Join the immersive in-person Drone Training Course scheduled at MVESC June 10-13. The course includes Basic Flight Training AND Part 107 Test Prep. For details and registration, [CLICK HERE](#).

### COURSE TUITION

This three-day program costs \$1,500; however, reimbursement is available through the [Ohio Tech Cred](#) Program, making this opportunity accessible to aspiring drone pilots.

Click the logo below for all of the information needed to apply for the Tech Cred reimbursement.



TechCred

# Business

As the lead economic development organization for Muskingum County, we want to maintain an open line of communication with all of our businesses.



# Retention

The success of our existing businesses has been exciting to witness. With your help, we hope to continue this momentum by scheduling annual BRE Meetings with all of our local businesses.

**Call or email today!**



740.455.0742

# Expansion

2020 - 2023 TOTALS					
Investment	Grant Funding	Jobs Retained	Retained Payroll	New Jobs	New Payroll
\$80M	\$1.5M	1,317	\$5.7M	261	\$11



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**FOLLOW US ON OUR SOCIAL MEDIA PLATFORMS FOR ALL ECONOMIC DEVELOPMENT UPDATES**

Zanesville Muskingum County Port Authority | [www.zmcport.com](http://www.zmcport.com)



Zanesville-Muskingum County Port Authority | 205 N. Fifth St., Zanesville, OH 43701

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