



ZANESVILLE • MUSKINGUM COUNTY  
**PORT AUTHORITY**  
 Newsletter | May 2024



City of Zanesville Awarded  
**\$6,473,500**



The City of Zanesville received nearly \$6.5M from the State of Ohio Appalachian Community Grant. The funding will go into two projects: a downtown streetscape project and Secrest Auditorium renovations. These will have a significant economic impact on Zanesville and Muskingum County.



"Our Community appreciates the investment the DeWine-Husted administration has pledged to help provide for a vibrant Zanesville Downtown," said Mayor Don Mason. "Our community is committed to making Zanesville 'The Gateway to Appalachia' and a destination for tourism and leisure activities."

"Our Community is thrilled to have been selected as a recipient of the Appalachia Community Grant," said Commissioner Cindy Cameron. "Zanesville's downtown area is experiencing a revival with the opening of new dining, retail, art, and nightlife establishments, and these funds will be a game-changer for the ongoing development of our downtown area."



*Thank you to the design teams at APG Architects, Designing Local, Gossman Group Design & Planning, and Sands Decker Engineers & Surveyors for their work to date on these projects, including the creation of the renderings shown above.*

Muskingum Valley Park District  
**\$1,178,560**



The Muskingum Valley Park District received nearly \$1.2M from the State of Ohio Appalachian Community Grant. The funding will be used for the Canal Park Trail Project, which includes improving Muskingum River water trail access and a canal path, placing educational kiosks, and installing an overlook deck with tables, seating, lighting, and landscaping.

“People relocate to areas where there are great parks and recreational amenities,” said Russell Edgington, Muskingum Valley Park District Executive Director. “The time is right for this kind of work. There’s a huge return in the economic development of enhancing these communities.”

## Featured Site

### Northpointe Business Park 17 Acre Site



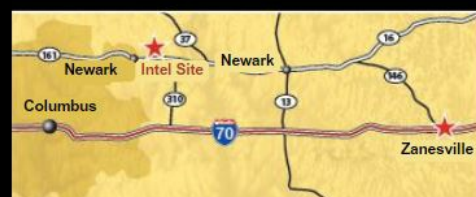
#### A QUICK LOOK

- ~ 17 Acre Greenfield Site
- ~ Divisible
- ~ Prime location
- ~ Easement in place for access



#### FEATURES

- ~ All utilities on site
- ~ Incentives available
- ~ Outstanding location for multi-unit/residential
- ~ Proximity to Intel Site





# Excellence Awards 2024



**A Storybook Christmas**

*Excellence in Tourism*



**Ridge Corporation**

*Excellence in Large Business*

*Pictured above (l to r): Mollie Crooks, Musk. Co. Commissioner; Jim Schoch, EODA President; Jordin Harmer, CVB Information Specialist; Star Jinkins, Chamber/CVB Bookkeeper & HR; Kelly Ashby, Chamber VP/CVB President; Matt Abbott, ZMCPA President; Dale Schwartzmiller, CVB Board Member*

*Pictured above (l to r): Mollie Crooks, Musk. Co. Commissioner; Jim Schoch, EODA President; **Nathan Stultz, Ridge Corp. Director of Customer Fulfillment; Stuart Dailey, Ridge Corp. COO; Matt Abbott, ZMCPA President***

## **A STORYBOOK CHRISTMAS:** **The Convention & Visitors Bureau (CVB)**

- ~ From 2014 - 2023 the event has grown to include 50 downtown participating businesses and added +14 events.
- ~ Responsible for bringing OH's largest illuminated ornament tree to Zanesville.
- ~ Storybook generates over \$80,000 annually
- ~ The CVB focuses on promoting tourism within our community. It is important to remember the economic benefits that tourism brings.
- ~ Tourism brings in \$230M to Zanesville & Muskingum County annually.

## **RIDGE CORPORATION**

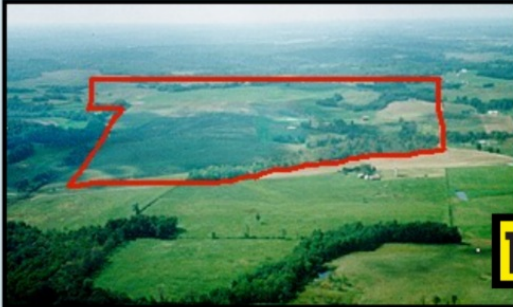
- ~ In September 2021, Ridge Corp. invested \$11M to expand its manufacturing facility in Muskingum County.
- ~ 2021 Investment increased their workforce to 174.
- ~ The company's continued success led to purchasing 239,500SF of manufacturing space, formerly owned by Longaberger in 2023.
- ~ This expansion will bring total employment to 300+.
- ~ Ridge has contracts with major brands including Airstream, Strick, Workhorse, and Ember RV.



# Did You Know.....



This October will be the 25th Anniversary of the groundbreaking of the Dollar General Warehouse at the Eastpointe Business Park. They were the first business to locate in the Park and changed the face of Muskingum County's economic landscape.



**B**usiness

As the lead economic development organization for Muskingum County, we want to maintain an open line of communication with all of our businesses.



**R**etention

The success of our existing businesses has been exciting to witness. With your help, we hope to continue this momentum by scheduling annual BRE Meetings with all of our local businesses.

**Call or email today!**

**E**xpansion

2020 - 2023 TOTALS					
Investment	Grant Funding	Jobs Retained	Retained Payroll	New Jobs	New Payroll
\$80M	\$1.5M	1,317	\$5.7M	261	\$11



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Zanesville Muskingum County Port Authority | [www.zmcport.com](http://www.zmcport.com)



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