



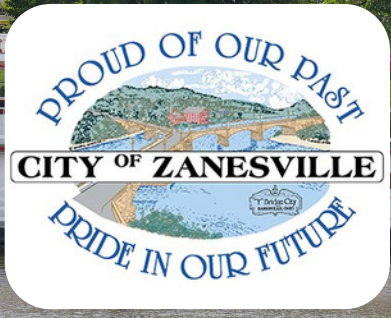
**20
24**



**ZANESVILLE
MUSKINGUM
COUNTY
PORT AUTHORITY'S**




ZANESVILLE MUSKINGUM COUNTY



Community Profile & Economic Fact Sheet

Table of Contents



	Welcome 3
	About Us 4
	Location 5
Muskingum County: By The Numbers 6	
Muskingum County: By The Numbers 7	
	Workforce 8
	Higher Education 9
	K-12 Education 10
	Incentives 11
	Tourism 12
	Living Here 13

Welcome!

The Zanesville-Muskingum County Port Authority is a partner with the Muskingum County Commissioners and the City of Zanesville. These partnerships are integral in the execution of our community's economic development success.

The Port Authority's Board of Directors represent a broad mix of business expertise and civic leadership, and volunteer their time as an investment in our County's future.



Mayor Don Mason



Muskingum County Commissioners (l to r):

Melissa Bell, Cindy Cameron,
Mollie Crooks



Port Authority Board of Directors

Front Dick McClelland, Randy
Coconis

Back: Jason Heins, Mike Bennett,
Josh Joseph

About Us #SuccessLivesHere

Partnerships | Zanesville-Muskingum County Port Authority (zmcport.com)



The Zanesville-Muskingum County Port Authority (ZMCPA) is the economic development leader in Muskingum County. This has been and continues to be made possible by the continued support and investments of the City of Zanesville and the Muskingum County Commissioners.

Since 1987, these leaders have placed a value on a sustainable economic development office and for that reason, our City and County are better places to live, work and raise a family.

The ZMCPA's mission is to promote economic development in the City of Zanesville and Muskingum County by facilitating retention and expansion of existing business and industry, the attraction of new business and industry, and working to create a business environment to support economic growth.

We are proud to partner with local, regional and state organizations to make the greatest impact for our community. Some of these include the Zanesville Muskingum County Chamber of Commerce, Ohio Means Jobs - Muskingum County, Ohio Southeast, and JobsOhio.

Contact our office to set up a site visit and learn more about what Zanesville and Muskingum County can offer your company. We're excited to show you all of the ways that #SuccessLivesHere!

Matt Abbott
Executive Director
matt@zmcport.com
740-455-0742

Amy Young
Business Development Specialist
amy@zmcport.com
740-455-0742

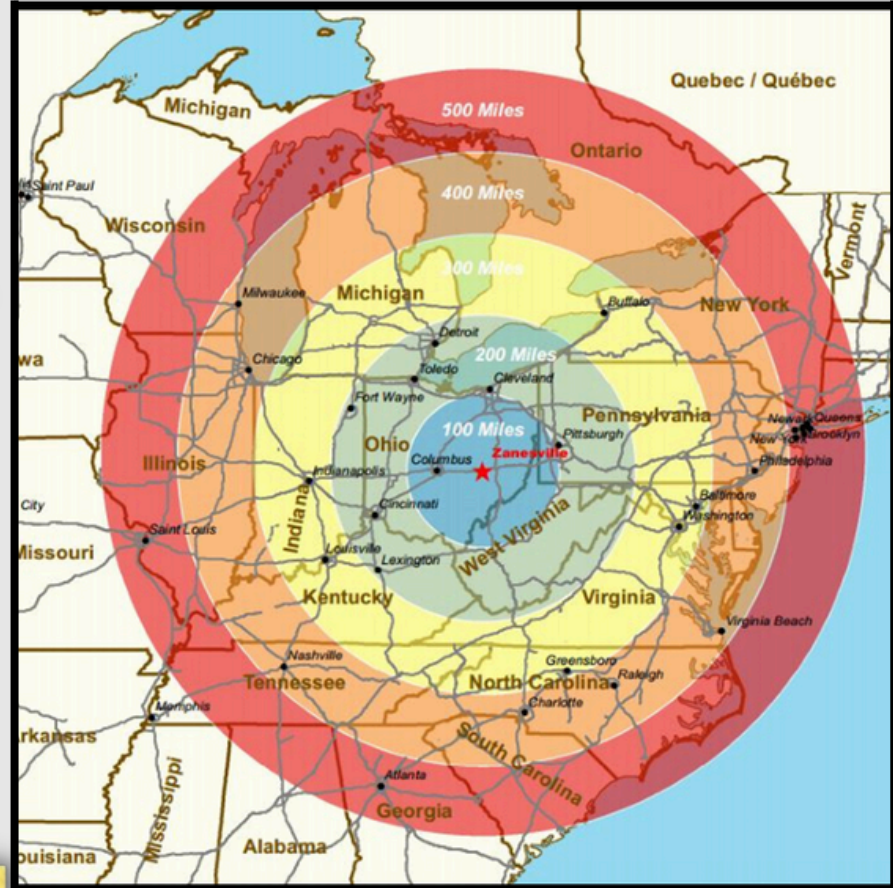
LOCATION

Access to Transportation | Zanesville-Muskingum County Port Authority (zmcport.com)

Zanesville and Muskingum County are well positioned to serve the population centers of the East Coast and the Midwest.

The map to the right shows our proximity to major U.S. population centers, all within a 500 mile radius, even reaching into Ontario, Canada.

Zanesville and Muskingum County are located within one day's truck drive of about 60% of the U.S. population.



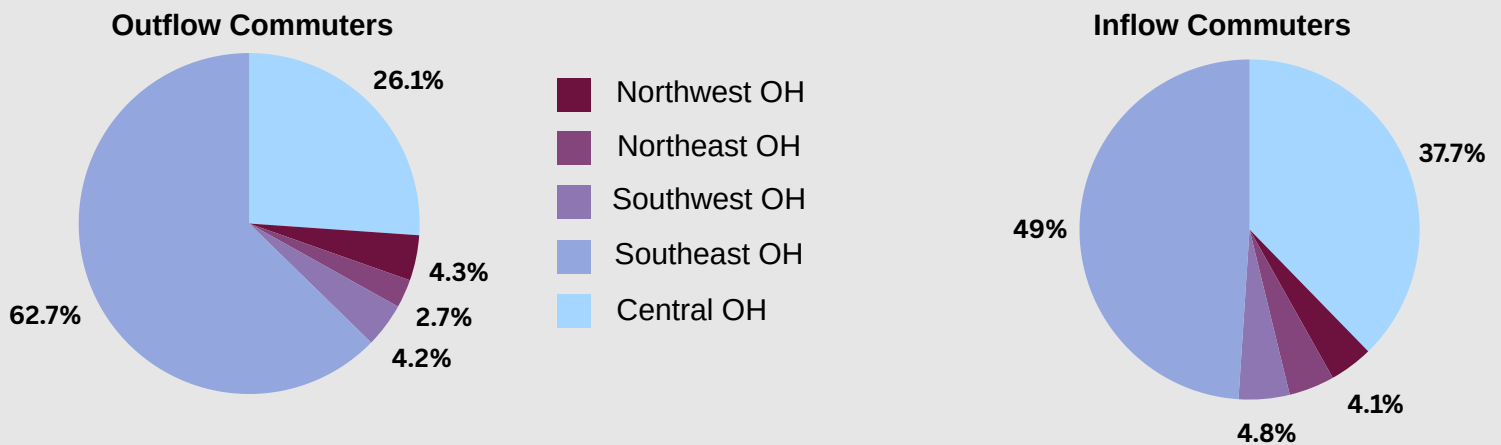
Muskingum County resides at a logistical sweet spot within the State of Ohio.

Interstate 70, one of the most heavily traveled freight corridors in the U. S., brings +40,000 vehicles through Zanesville each day .

By The Numbers

Muskingum County

Muskingum County Residents Commuting Patterns



Muskingum County Post Secondary Institutions

Educational Attainment



38.9%

High School Diploma Only

20.0%

Some College

20.9%

Bachelor's Degree or Higher

1,969

Students Enrolled in Technical Education Schools



Muskingum University

New Concord, OH
Enrollment: 2,171 (undergrad)
Majors: +60
www.muskingum.edu



Ohio University - Zanesville

Zanesville, OH
Enrollment: 2,184
Majors: +250
www.ohio.edu/zanesville



Zane State College

Zanesville, OH
Enrollment: 1,731
Majors: +40
www.zanestate.edu



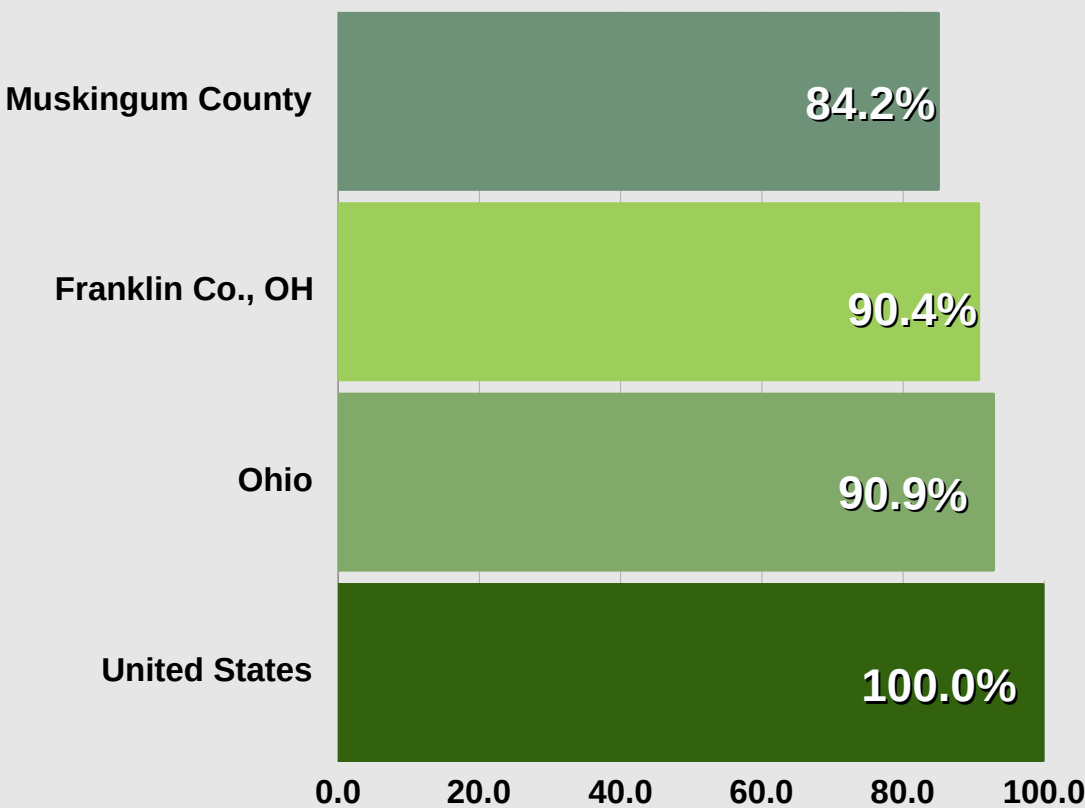
Mid-East Career & Technology Center

Zanesville, OH
Enrollment: 238 (adult ed)
Programs: 8 FT, 15 PT
www.mid-east.k12.oh.us

By The Numbers

Muskingum County

Cost of Living

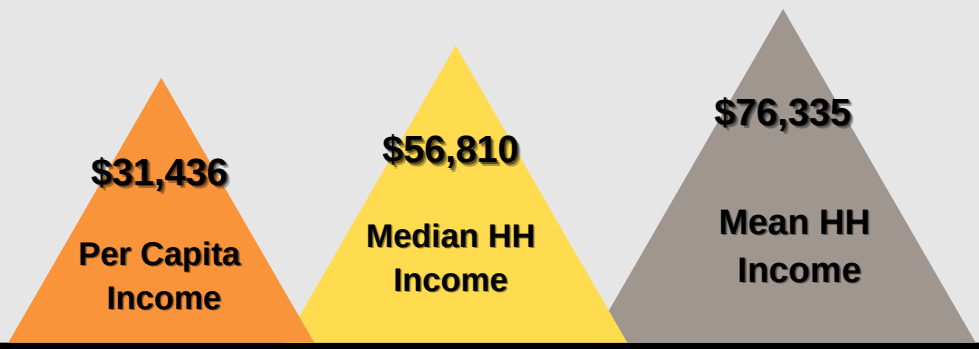


Median Home Price
\$173,000

Zanesville Municipal Airport
ZZV
Local Commuter

John Glenn International Airport
CMH (47 mi.)
Medium Hub

Rickenbacker International Airport
LCK (46 mi.)
Cargo/Intermodal



Median Age
40.5

Under 18
22.5%

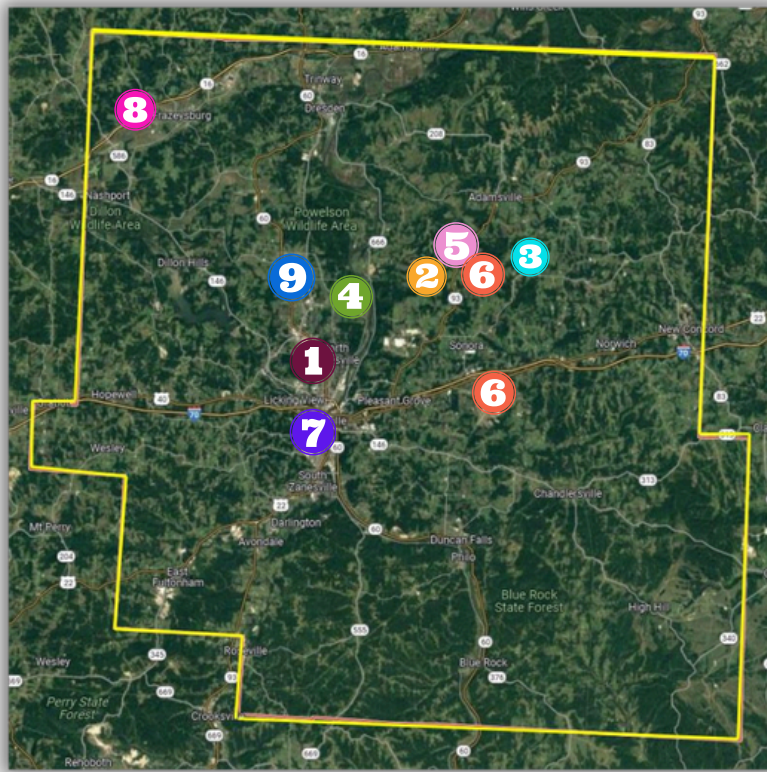
Ages 18-34
21.2%

Ages 35-54
24.6%

Over 65
17.9%

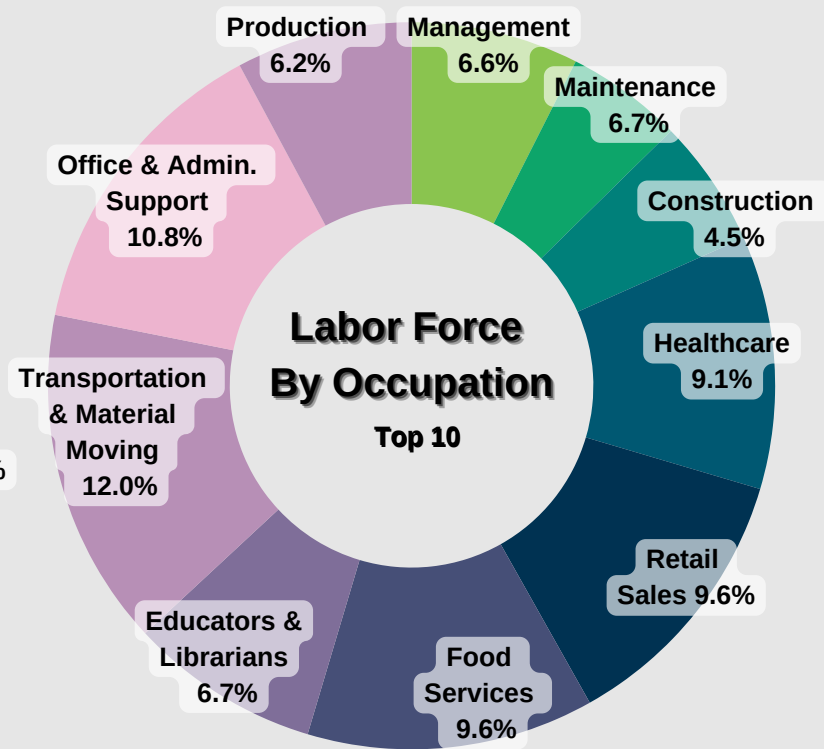
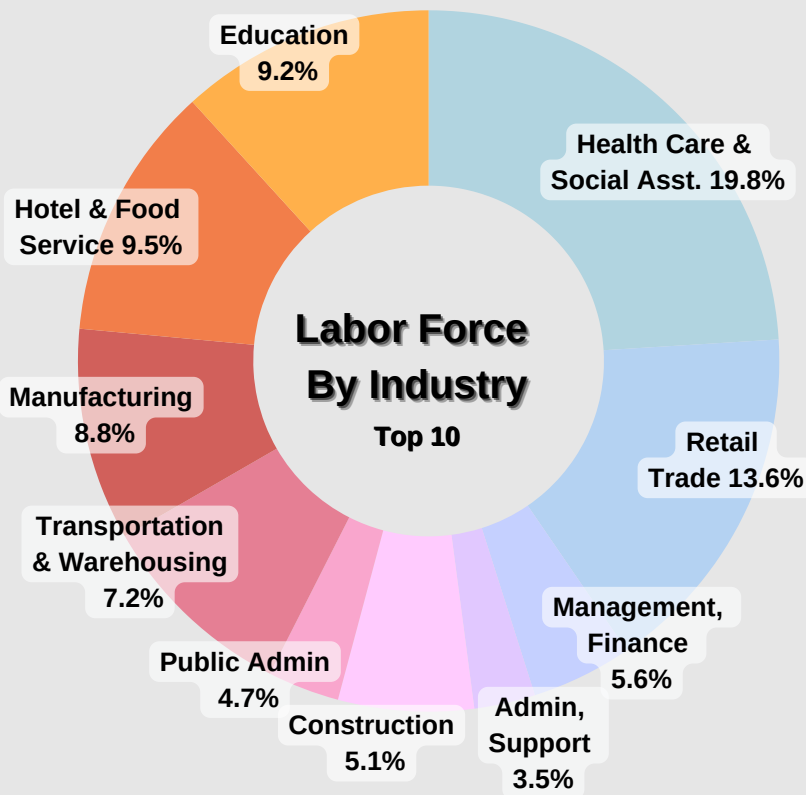
Workforce

Workforce & Local Business Information | Zanesville-Muskingum County Port Authority (zmcport.com)



LARGEST EMPLOYERS

- 1 Genesis Healthcare System
- 2 Dollar General
- 3 AutoZone Warehouse
- 4 Spectrum
- 5 Halliburton
- 6 Bimbo Bakeries
- 7 Owens Illinois
- 8 Fanatics
- 9 Kellogg's



Higher Education

Education | Zanesville-Muskingum County Port Authority (zmcport.com)



Muskingum University

Muskingum University is a liberal arts and sciences college with 1,900 undergraduate and graduate students from 22 states and 13 countries. Forty-four academic majors are offered, including 13 interdisciplinary majors, and nine pre-professional programs are offered.

Muskingum is a member of the NCAA, Division III and programs include nine men's and 8 women's sports. Learn more at www.muskingum.edu.

Zane State College has one of the highest graduation rates for two-year colleges in the nation. and has been recognized as one of the Top 30 Community Colleges in the nation.

Zane State College offers 33 academic programs and 21 Occupational Skills Programs. Programs are designed to offer experience-based learning. Approximately, 3,600 students attend Zane State College. While smaller than urban counter parts, Zane State's enrollment in engineering technology programs is comparable to program enrollment at much larger community colleges. Learn more at www.zanestate.edu.



Zane State College - S.T.E.M. Center



Ohio University - Zanesville

Ohio University Zanesville provides the education of a major research university, while maintaining the individualized attention of a small, liberal arts college.

The Zanesville campus serves commuter students who seek associate and bachelor's degrees. Ohio University Zanesville provides a high quality educational experience complete with academic advising, tutoring, and specialized testing services. Our facilities feature wireless internet access, a cafeteria, a coffee café, bookstore, a library with vast electronic databases and resources, a fitness center and the Collegial Woods walking trails. Learn more at www.ohio.edu/zanesville.









K-12 Education

Education | Zanesville-Muskingum County Port Authority (zmcport.com)



All of the Muskingum County School Districts meet or exceed the State of Ohio average graduation rate.

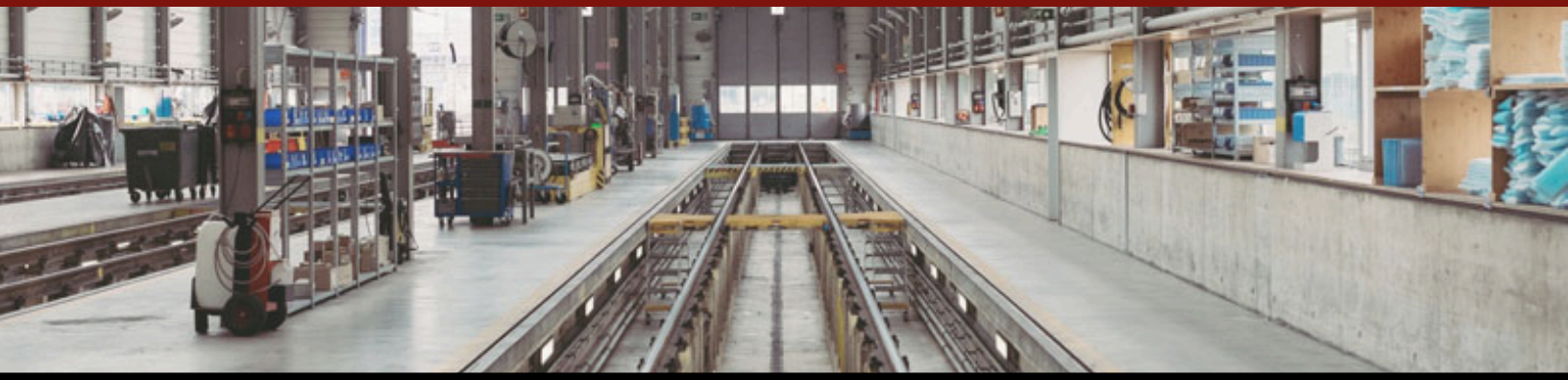
The majority of the Muskingum County Schools provide the option for Advanced Placement Courses, as well as offering students the ability to take advantage of post-secondary opportunities at Ohio University Zanesville, Zane State College, or within their own building.

Muskingum County School Data					
School District		Average Daily Enrollment	Graduation Rate	% of Grads participating in ACT	% of Grads with Honors Diploma
	East Muskingum Local	2,053	95.2%	97.3%	22.4%
	Franklin Local School District	1,816	98.4%	96.0%	4.0%
	Maysville Local	1,968	94.0%	94.0%	0.0%
	Tri-Valley Local	2,923	96.0%	95.5%	11.6%
	West Muskingum Local	1,532	97.1%	96.1%	17.5%
	Zanesville City	2,980	93.4%	86.8%	16.5%
	Bishop Rosecrans	114	100%	98.0%	NA
	State of Ohio	1,700,000	87.3%	82.0%	13.7%

Source: <https://reportcard.education.ohio.gov/district/detail/045179>
 Information current as of 2022-2023 Report Card

Incentives

Incentives & Savings | Zanesville-Muskingum County Port Authority (zmcport.com)



Tax Incentives

➤➤ Ohio Enterprise Zone Program

Allows companies to receive a partial property tax exemption on new investment. The term and percent are negotiated with the ZMCPA.

➤➤ Job Creation Tax Credit

Refundable performance-based credit, calculated as a percent of created payroll and applied to the company's commercial activity tax liability. Eligibility: create at least 10 new jobs with a minimum annual payroll of \$660,000 that pay at least 150% of the federal minimum wage.

Financing

➤➤ Industrial Development Bonds

The ZMCPA has the ability to issue industrial development bonds for credit-worthy companies. This allows projects to be tax-exempt, meeting certain guidelines. Up to 90% of a capital project can be financed.

Grants & Subsidies

➤➤ JobsOhio Workforce Grant

Requires job creation and training of employees within a specified period. Intended to improve operational efficiencies, production expansion, or retention of jobs.

➤➤ Ohio Means Jobs Training Grant

Covers 50% of eligible employee's wages for up to a six month period, maximum value \$8,000/employee.

Tourism

www.visitzanesville.com



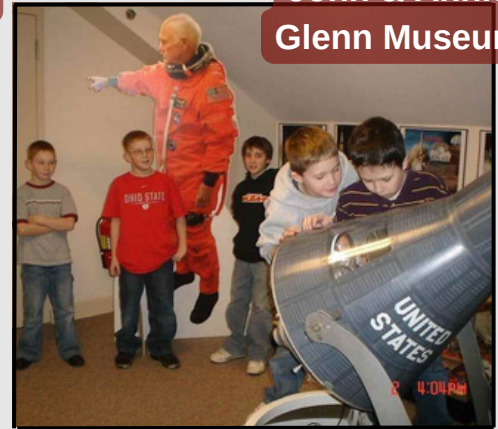
Zanesville Museum of Art



Stone House Historic Site & Museum



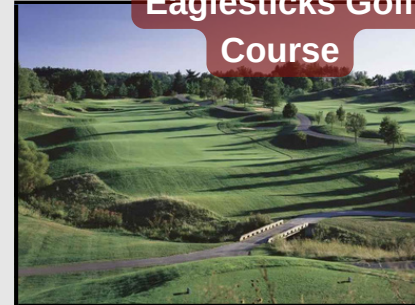
John & Annie Glenn Museum



Dillon State Park



Eaglesticks Golf Course



From relaxing outdoor recreation to notable historical sites, from unique shopping and fine dining, we have it all.

The people of Muskingum County look forward to hosting you for a memorable visit.

We look forward to showing you the best Muskingum County has to offer!

The Wilds



Living Here

Living Here | Zanesville-Muskingum County Port Authority (zmcport.com)



SHOPPING & DINING

- Fine dining, local eateries, national chains
- Two breweries
- Five local wineries
- Variety of shopping options, from national retailers to antiques to local artisans
- Muskingum County is home to a thriving Artist's Colony



RECREATION

- 10 Golf Courses
- 3 State Parks, include hiking, boating/kayaking, off road biking, camping/cabins, beach access, fishing, and more
- Muskingum County is a national deer hunting destination
- Muskingum County has a wide variety of bars and taverns, offering live Nashville entertainers, as well as Ohio and local bands

