## Zanesville Muskingum County Port Authority Newsletter

May 2025

♥Historic Y-Bridge

#### A Message from Our New Executive Director

Friends and Colleagues,

I hope this finds you well. As we move into the summer of 2025 and beyond, we are uniquely positioned to be at the forefront of economic development in Southeast Ohio. Our infrastructure, workforce, and unemployment metrics remain strong, reinforcing the fact that

Muskingum County is a wonderful place to locate and grow your business.

Recent strategic investments by local governments are enhancing the City of Zanesville and Muskingum County. In the City of Zanesville, improvements to Secrest Auditorium & Music Hall and John McIntire Library are underway. The development of the National Road Business Park continues -



Marker Developments' 203,000 sq ft speculative building is scheduled for completion this summer and engineering for a 70+ acre build-ready site is underway. The site development is being done with the assistance of the Ohio Department of Development's All Ohio Future Fund \$3.6M grant award. The Muskingum County Utilities Weber Force Main Sewer project will also be completed this summer—a nearly \$3M investment to enhance service and capacity for potential end users in the park and residents in the area. We believe there is tremendous opportunity ahead.

The Port Authority continues to aid in the development of housing; we have made great progress as a community. Munson Crossing, Zane Commons, Carol Crossing, and Pioneer Flats will bring 181 new workforce apartments. A luxury condominium development, Northpointe Village, is being developed on Northpointe Drive and already has several residents. Leisure Farms and a second confidential developer are planning to create over 139 single-family homes, 20 condos, 20 apartments, and 19 patio homes.

Our partnerships with local elected officials, JobsOhio, Ohio Southeast, and many others allow

us to market quality sites and buildings while enhancing economic growth. We appreciate the community support that allows us to continue pursuing the Port Authority's mission of business retention, business attraction, and creating a climate where businesses can thrive.

Sincerely

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**Executive Director** 

### **TEAMING UP FOR SUCCESS**

The Zanesville Muskingum County Port Authority and Zanesville Muskingum County Chamber of Commerce worked together to create a full-page ad for the May 2025 issue of Site Selection Magazine promoting the National Road Business Park\* (pg 138). A QR code directs readers to the Port's National Road webpage.

\*More on the Park below.

<u>Lydia Tom, Vice-President of the Chamber</u>, also created a social media ad that promotes

the quality of life in Zanesville and Muskingum County. Look for it on Facebook, Instagram, X, and LinkedIn over the upcoming months. Site selectors are checking many boxes, and it's important to remember *the community* - amenities, recreation, housing, schools, medical - is being evaluated along with the site or building.







### **ZANESVILLE, OHIO**

Prime Land, Prime Location, Prime Opportunity

# NATIONAL ROAD BUSINESS PARK



- 203 acre Greenfield Park
- All due diligence clear
- All utilities on site
- Abundant labor force
- Incentives available

Located in the heart of Muskingum County, this prime site is visible from Interstate 70—traveled by more than **40,000 vehicles** daily.

Learn more at zmcport.com



### FEATURED SITE

#### NATIONAL ROAD BUSINESS PARK



The National Road Business Park is seen from the south, looking north toward I-70. In the distance to the left, the Marker Building is visible. The Port Authority received \$3.6 million from the Ohio Department of Development's All Ohio Future Fund. This fall, work will begin on a build-ready pad on the 72-acre southern parcel.

# FEATURED BUILDING

# MARKER BUILDING



The <u>Marker Building</u> is a 206,000-square-foot speculative building located at the National Road Business Park. It is on track for completion this summer and has hosted showings for several months. The building is ideal for industrial, commercial, or distribution/warehousing operations.



2025 Economic Development Week May 12-16 The International Economic Development
Council (IEDC) has selected the

### POWER OF PARTNERSHIPS

as the theme for Economic Development Week 2025. We know from experience that collaborations drive **innovation**, **growth**, and **lasting change** in local economies.

The Port Authority appreciates the strong partnerships we have that enhance our community's economy.











#### 2025 JobsOhio Small Business Grants

Two local businesses have been awarded Jobs Ohio Small Business Grants this year. This grant was developed to provide additional financial support for qualified projects in designated communities.

The program recognizes that smaller communities may benefit from investments and job creation on a smaller scale than communities that experience higher levels of corporate investment regularly.

- Kessler Sign Company | Investment of \$350,000 | Increased payroll, added employees
- Sterling Teal International | Investment of \$542,795 | Increased payroll, added employees

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